

AGENDA
Aug 20, 2020
Communication and Information Workgroup

Vision: Howard County residents will be connected to age-friendly resources and services via multiple forms of media that are timely, accessible and inclusive of all.

Mission: To effectively communicate and share accessible, understandable, and timely information about age-friendly resources and services to foster connectedness, inclusive of all.

I. Welcome

II. Approval of minutes from July 16 meeting

III. Old Business:

Complete Age-Friendly survey discussion from July 16 - Lucky (*10 mins*)

Any new / particular info we need to be aware of from the following excerpts

- Pages 9-14 & 21

IV. New Business:

General Reminders - Terri (*10 mins*)

- County Exec coming to our group Sept 17 at 1pm; please arrive at 12:45pm
- Discussion of what we may want to include in our summary for County Exec meeting in September

Regroup & discuss calendar/ milestones - Kim (*5 mins*)

- Review timeline for completion of Age Friendly action plan - any questions?
- We are still in data gathering mode - what else do we need to know?

Action Items: Identified outlier issues from previous meetings, in no particular order -
Lucky/ Kim/ Terri (*~ 5 mins ea*)

- **Speakers:** let's work to finalize possible speakers by Friday Sept 4; County Exec in September; possibilities for Oct, Nov, Dec.; please email Kim and Lucky with the reason you think they would be a good speaker, name & contact info.
- **Low Vision Pop.** - are they able to effectively access print media?
- **Other language/ cultural communities** to learn what they need, how they get their info, how and/ or why they don't use county resources?
FIRN, Howard County Leadership U/ Grassroots, Korean, Indian, Russian, etc.,

- **Libraries**: inventory of community resources; how can we partner with them to increase visibility of AF programs/ resources?
Need to reach out to talk to them
- **Faith based communities**: partner with them to get info to their congregations
- **MAP**
- **Health Dept. Services** - Kelly Kessler speaking at next AF Community & Health Services workgroup on Sept. 15 at 9am; good opportunity for us to listen in and get info

V. Wrap up and homework - Kim (5 mins)

- Assign other jurisdictions' plans for review by workgroup members;
6 per person including 1 international community;
Lucky will email these assignments by COB today
- Our reports will begin at the next meeting in September and continue through October

Next meeting: Thursday, Sept 17 **12:45pm to 2:30pm**; County Exec speaking at 1pm;
(WebEx invitation will be sent)

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