

Age-Friendly Health & Community Services Implementation Group
Webex
APRIL 25, 2023

Link to meeting Recording: Available upon request, email agefriendly@howardcountymd.gov

Attendees: Nancy Kusmaul, Amy Spanier, Jim Sanders, Michele Millican, Susan Hailman, Morgan Spliedt

Agenda:

- 1) Welcome, Housekeeping
- 2) Report Outs
- 3) Next Meeting

Meeting Notes:

- 1) Welcome, Housekeeping
 - a. May is Older Americans Month. There will be a lot of programming and events offered throughout the month. Check out www.howardcountymd.gov/aging/OAM23 for announcements and information.
 - i. May 10 – Community Kick Off Event from 2:00-4:30pm at the Ellicott City 50+ Center (9401 Frederick Road, 21042)
 - ii. May 13 – Breaking Age Stereotypes by Dr. Laura Allen (UMBC) from 10:00 - 11:30am at the Bain 50+ Center (5470 Ruth Keeton Way, 21044)
 - iii. May 15-19 – Tech Device Donation Drive, see website for more details and drop-off location.
- 2) Report Outs
 - a. Outreach Event Topics & Locations (Emily, Michele)
 - i. Location Map:
<https://www.arcgis.com/apps/dashboards/8126208c455147dfad3740067b2c5e2a>
 1. Places with high volumes of people 65+ are: Marriottsville/Woodbine, Eastern Ellicott City, and Owen Brown.
 2. Map highlights challenges we have with service provisions
 - a. Do we bring services to them or them to services?
 3. What are the resource distributions – overlaying this map. And is it barriers to services or lack of services? Can people access private services or not due to resources? Do we need to focus on lower-resourced pockets of older adults or/and do we focus on expanding resources overall?
 - ii. Michele and Terri will meet to further discuss this map to glean more information from it. Jim is interested in attending this meeting.
 - iii. 4-5 Topics that are most popular (based on MAP analysis)
 1. Health and Health-related (50% of calls)
 - a. Hospice, mental health services, dental, vision, pain, Medicare related topics, SHIP
 2. Housing (20%)

- a. Independent, affordable, ALF, NHs)
 - 3. In-home Care (15%, and how to pay for)
 - 4. Income/Financial Assistance (15%)
 - a. Looking for benefits, need financial help, tax credit information
- b. NORCS, other Age-Friendly Communities (Susan, Nancy)
 - i. NORCS have many different structures (some are Vertical NORCS – a building that has many retirees and where services have been put into these spaces; Horizontal NORCS – suburban, separate houses/units with a high density of retirees)
 - ii. Several NORC Models – such as the Village Model
 - iii. Common issues in the research:
 - 1. Sustainability (who pays for this, how are they maintained)
 - 2. Need for supportive person in the community to deal with ongoing needs of the entire community
 - iv. Montgomery County has invested substantially in NORCs by creating many small Villages throughout the county. One is sponsored by the Jewish Federation (Susan wants to talk with them about how they've managed it overtime). MoCo also has a staff person that manages all the Villages – would like to talk with this person on how they got the County on board to make this concept sustainable.
 - v. NORC concept has ability to be very individualized yet could benefit many people.
 - vi. What could we avoid if we had people in place to provide outreach to isolated people (speaks to the Ambassador Program)?
- c. Community-based resources in Howard County – what did you find? What didn't you find?

3) Discussion

- a. History: 50+ Expo – every Fall (value in community events).
 - i. Interested in reaching the 50+ population and not provide health screenings, entertainment, lunch.
 - ii. We want to focus on health and community services – health resources, health education, clinical assessments/health screenings, access to health care, motivating change/by bringing awareness, vaccine clinic
 - 1. What community partners will we bring in (Hopkins, Howard County Hospital, etc.)
 - iii. Consider different segments of the audience to target – community-living, assisted living residents, etc.
 - iv. Focus on aging issues, and maybe an Age-Friendly showcase
- b. How do we work with the health department to improve access to vaccines from vulnerable populations?
- c. Congregate data from MAP, Caregiver Program, SHIP – there is some crossover, but we could glean information from speaking to or learning about each of their data/common information sought by the community.
- d. MAP may be able to provide areas where we can identify NORCS in Howard County – is that possible?

- e. How do you integrate Domains of Livability at the policy and the community levels?
 - i. Master Plan for Aging - <https://mpa.aging.ca.gov/>
 - 1. <https://mpa.aging.ca.gov/LocalPlaybook>

Next Steps:

Next Meeting: May 30, 2023, 9:30-10:30am via Webex