

Age-Friendly Respect & Social Inclusion Implementation Group
Web-Ex
JANUARY 31, 2023

Attendees: Lakisha Williams, Suellen Seigel, Emily Leclercq, Karen Basinger, Kelly Kesler, Phoebe Woods-Orsini, Christian Gourdin, Terri Hansen, Morgan Spliedt

Agenda:

- 1) Welcome
- 2) Review Purpose of the Action Plan
- 3) Review/Discuss Roles
- 4) Review Action Items
- 5) Set Date and Location for Next Meeting
- 6) Calls to Action and Wrap Up

Meeting Notes:

- 1) Welcome & Introductions
- 2) Purpose of today's meeting
 - a. Review Purpose of the [Action Plan](#)
 - i. Guide how the community works together to make our vision a reality – a livable community that is a great place to grow up and to grow older.
 - ii. Provide a blueprint to achieve a healthier, happier community for all. The current Action Plan is the first of many Action Plans as we continue to strive for a livable community.
 - b. Review/Discuss Roles
 - i. Leadership Roles – still seeking people for these roles. Email agefriendly@howardcountymd.gov if you're interested.
 1. **Community Leader** is a community member who will...
 - a. Coordinate, plan, and lead the Work Group Meetings.
 - b. Track progress and effort of the domain's Action Items.
 - c. Work collaboratively with the County Liaison to communicate with the Age-Friendly Howard County Advisors.
 2. **County Liaison** is a Howard County government employee who will...
 - a. Act as the primary liaison between the Work Group and the Age-Friendly Howard County Advisors.
 - b. Maintain meeting records and submit materials to the Age-Friendly Howard County Advisors.
 - c. Collect and update Work Group contact information.
 - d. Support the Community Leader as needed.
 - ii. General Expectations of all Work Group Members
 1. Actively participates in meeting and the implementation of Action Items.
 2. Work toward achieving Work Group goals.
 3. Follow through with tasks.

4. Report effort and progress updates to the Community Leader.
 - c. Review Action Items
 - i. The Action Plan online provides highlights on the Action Items for the RSI Domain. Opening the Appendix will lead you to a significant amount of information about the action items, sub-action items, the background information, and proposed next steps.
 - ii. Work Groups can use project management tools to break down the Action Items into actionable steps to measure progress.
- 3) Discussion
- a. [AARP Livable Communities Portal](#) is a resource we have access to (work group members can join the portal). In the Portal, people share resources, ask questions, attend trainings, etc.
 - i. Sign up for the [AARP Livable Communities e-Newsletter here.](#)
 - b. Implementation phase is now through August 2024. Final report due October 2024.
 - c. Work Group reviewed RSI 3
 - i. The implementation of RSI 3 is to be coordinated with Leadership Howard County (LHC), a group of individuals working with Age-Friendly through May to develop a training package for the Age-Friendly Ambassador Program. The business certification program is one of three ambassador program opportunities in the Action Plan.
 - ii. The work group should consider what is needed to be done, separate from the training portion, to implement RSI 3 with a goal of implementing the business certification program on June 1.
 1. Activities for consideration: Define the Chamber of Commerce's role in marketing, recruitment (of businesses), acknowledgement, roll out plans; Compile protocols for vetting Ambassadors who will be going out to specific places (e.g., churches, school systems, hospital) that have their own vetting protocols to be aware and prepare.
 2. Suellen is willing to act as a liaison between the Work Group and the Leadership Howard County Team to be part of the planning of training.
 - iii. Group Task: Review the Age-Friendly Business Checklist to see if anything needs to be added.
 1. Consider what should make this checklist final for Howard County Age-Friendly Business Checklist.
 2. Terri will pull some other checklists and send to the Work Group.
 - iv. Consider what types of recognition/acknowledgements would be appealing for businesses who are certified (incentive) – Phoebe is willing to help with this.
 1. Idea: Give businesses an acronym, or something they can put in their window and on their social media pages to give them more of an “ah-ha” and promote themselves as an age-friendly business.
 - d. Work Group reviewed RSI 1
 - i. School engagement – give students volunteer hours towards graduation would be great for outreach purposes, especially

1. Reaching out to Howard Community College, especially education majors, who may help facilitate relationships with schools and who may also want to volunteer themselves. Nursing students may also be a great group to engage.
 2. Community Health Worker Certification – part of that requires them to have so many volunteer hours in the community. HCC is creating a curriculum to help students become certified upon graduation. Could Age-Friendly Howard County become integrated into a program such as this. Kelly McMillen (Chair or Asst Chair for Health Sciences) is the contact there – Kelly K. will connect us.
 - ii. Phoebe is co-chair for HCAR who is implementing a certification reward program which will require 60 hours of volunteer service per year – Age-friendly could be a great opportunity for this service.
 - iii. Task: Brainstorm Service Opportunities/Intergenerational Programs
 1. Launching of Community Schools – whole-child approach – goal to improve child development, including family as a fundamental opportunity to integrate community organizations. (e.g., reading with children, practice conversational English, language learning, tutoring). The school becomes the hub for opportunities. Volunteers could come in and speak on topics of their expertise.
 - iv. Leadership Howard County has a requirement to complete a community service project and there may be an opportunity to engage LHC further to expand and promote intergenerational programming or in other ways moving forward.
 - v. Partnering with libraries and community centers.
 - vi. There is also a push to expand intergenerational programming in 50+ Centers. Age-Friendly is working with the 50+ Centers and the Parents as Teachers program to plan some opportunities.
 - e. Work Group reviewed RSI 2
 - i. Christian is in the data aspect of business and asked if there was a central database of information collected by the County – there is not one currently being used, but individual programs do their own levels of data collection.
 - ii. This Work Group should consider gathering basic information for the data collection process including:
 1. What does a program need to have to be defined as intergenerational?
 2. What programs are being provided under County auspices?
 3. What programs exist provided by other parties?
 4. Who are those programs serving and not serving?
 - iii. To analyze intergenerational programming, this Work Group needs to know what is to be measured and what are the desired outcomes. What data do we have and what do we need to collect – and for what purpose. There needs to be an understanding about the target outcomes of programming.
- 4) Set Date and Location for Next Meeting
- a. Next Meeting will be from 12:00 to 1:00pm on Tuesday, February 28 via WebEx.
- 5) Calls to Action and Wrap Up

- a. Review the Age-Friendly Business Checklist to see if anything needs to be added.
 - i. Consider what should make this checklist final for Howard County Age-Friendly Business Checklist.
- b. [Read the Appendix](#), be well versed in the recommendations and background recommendations so we can discuss by next meeting. Make note of Action Items that pique your interest, any questions you may have or even steps that may be needed to accomplish these Action Items. What priority should the Action Items be? Also make note of any areas we can add.
- c. Consider a leadership position in the work group (Community Leader, County Liaison) and email agefriendly@howardcountymd.gov to indicate interest.
- d. Non-attendees at today's meeting: Review the Action Plan Respect & Social Inclusion Action Items and note which action item(s) you would like to work on. Email agefriendly@howardcountymd.gov to indicate interest in the Action Items.