

DR. MARTIN LUTHER KING, JR. HOLIDAY COMMISSION MEETING MINUTES

April 6, 2022

MINUTES

Staff Present		
Diane Martin (Chair)	Kurt Wall (Vice-Chair)	Teresa Garcia (secretary)
Yetta Roggeron	Bonnie Sorak	Brett Vess
Tina Horn	Kim McCauley	Sierra
Chalise Latimer	Hunter Craig	OHRE STAFF
Bert Hash		Yolanda Sonnier
		Marla Moore

Meeting Commenced at 6:06 PM.

Topic	Discussion	Action Items
Chair's Remarks	<ul style="list-style-type: none"> ● The Meeting Commenced at 6:02 ● Diane greeted everyone 	
Approve February Meeting Minutes	<ul style="list-style-type: none"> ● Diane asked if there were any changes to the March minutes ● The March Minutes were approved 	
Voting for 2023 Theme, Colors and Student Contest Ideas	<ul style="list-style-type: none"> ● Marla stated that "Life's most persistent and urgent question is, "What are you doing for others?" has always been used in the past ● Bert suggested that the theme "Helping out those in need and are in crisis" was a very relevant theme ● Hunter stated he like the world peace theme ● Kurt also likes the world peace theme. He stated it is broad, but it highly relates to current events in our world today. ● Marla suggested using a quote to make the theme of World Peace less broad "World peace through non-violent means is neither absurd nor unattainable" ● Chalise stated that the broad theme of World Peace would be relatable for students of Howard County ● Kurt stated that everyone could find something to relate personally to the word "Peace" ● Diane asked how Hunter felt about the World Peace 	

	<p>Theme</p> <ul style="list-style-type: none"> ● Hunter agreed that he thinks many students would be able to relate local, statewide, national, and international problems ● Yetta agreed, world peace is what we strive for ● Tina said she liked the labor quality to it but she did agree with World Peace ● Brett stated that we should put action into the theme “we are on a journey” ● Yolanda “the journey of peace within ourselves ● Kim agreed to bring it into more of a phase also ● Promoting peace within yourself, in your community, and throughout the world. (Theme!) <ul style="list-style-type: none"> ● Diane then moved on to the vote for the essay question. ● Kurt- how do you create peace within an unstable world? School? Community? ● Diane- How do you create peace within yourself, your school, and your community? ● Hunter stated that it might be a big ask to ask students to solve world peace. What do you think is needed to achieve world peace? ● Yolanda suggested giving students the choice ● Kim stated to give the students a choice to expand on ● Discuss what peace looks like to you. Use yourself, school, community, or the world? ● What does peace look like to you: within yourself, your school, the community, or the world? Select at least one. (Question created!) ● Diane stated it was a big step tonight to pick the theme and question. ● Yolanda said we need to pick the colors. She also suggested we stick with the same colors to market ourselves with the same look. ● Diane listed out the color options and asked for commissioners’ thoughts ● Marla advised about how the colors print and how we need to consider picking colors that contrast better ● Bert asked why we change the colors every year ● Diane stated that gold and black were used because of Dr. MLK’s fraternity colors ● Marla stated we have used the gold/black in the past and it really pops ● Chalise said our shirts still pop and there are no dates on it ● Kim also agrees to stick with the same ● Burt and Kurt both agreed with Gold/black ● Gold and Black will be our colors* ● Chalise asked if we should promote our Theme and Question at “Books and Bloom” by setting up a table on April 30th? ● May 1, 2022, 11-4 PM is the AAPI festival and Yolanda 	
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	<p>wanted to have a table for commissioners to reach out to the community</p> <ul style="list-style-type: none"> ● Hunter asked for a document to be created with the dates of events so we can promote our commission ● Correction- “Books and Bloom” festival is on May 15th Color Burst Park ● Yolanda asked for us to pick a date when entries should be due. ● Marla suggested getting our promotional info created earlier than when school starts on August 29th ● Chalise suggested starting a campaign on social media to give reminders in addition to having the information given out when school starts ● Diane suggests releasing the info Sep and then closing on Sep 23rd ● Marla and Bert both spoke about September being too close to the beginning of the year ● October 7th was suggested by Diane ● Yolanda suggested staying away from Fridays ● Hunter asked why we need to have the submissions three months before the celebration. He brought up how the food drive lasted very close to the celebration date ● Diane said that she understands what he is saying but ordering everything and judging is time-consuming ● Marla suggested the latest date should be in October ● Yolanda stated if we are giving the info in advance that it should help with submissions. We need to be vigilant in promoting and sticking to our deadline ● Bonnie spoke about how the key to getting the students the information is getting the info to the parents. She suggested getting the information in a dedicated email to parents. Working with the communication office of the school system. ● Diane agreed ● Marla stated that we can try to get in contact with the school board ● Tina stated that there are people on the board that we can speak with ● Diane started a vote for the submission dates: 11th or 17th ● The contest due date will be October 17th at 5 PM ● Hunter voted for the 17th also ● Marla will start drafting the marketing campaign 	
<p>Commission Report</p>	<ul style="list-style-type: none"> ● Program- Kurt and Daniel will be co-chairs of the program committee ● Days of Service- At Ridgely Run community center on April 11 will be the next distribution for the 500 families. The date in May will be the 2nd Monday ● Essay Contest- No news. Waiting for the themes to be voted on 	

	<ul style="list-style-type: none"> ● Poster Contest- No news. Waiting for the themes to be voted on ● Oratory Contest- No news ● Living the Dream- No news. Waiting for the themes to be voted on ● Reception & Vendors-No news ● Publicity- Tina ● Logistics- Marla did reach out to secure HCC Smith Theatre and Meadow Brook 	
Discussion of Commission Retreat	<ul style="list-style-type: none"> ● Retreat Date is May 14, 2022. Starts at 1 PM at Centennial Park. We can set up around 12. ● We need a count of who can attend ● Kim asked about starting a bit earlier- she will have to leave at 2:30 ● Diane has a prior meeting to attend. ● Kim suggested a working lunch so we should arrive at 12 ● Hunter stated he may have to play it by ear to join, but he would try to make it work ● Yetta stated that it would work for her ● Diane stated that the majority stated could attend and asked for Marla and Caroline to join ● Let's celebrate Caroline for serving 5 years ● Yolanda asked if Diane and Kurt would create an agenda ● Teresa stated she would also help 	
New Business	<ul style="list-style-type: none"> ● No new business 	
Adjournment	<ul style="list-style-type: none"> ● Diane thanked the commission. Meeting was adjourned at 7:15 PM. 	