

Howard County Vaccination Equity Plan

Goal:

Ensure access to vaccination and vaccine information by addressing and reducing barriers to access for all Howard County residents.

Target Audience:

Communities of color, individuals with physical or cognitive disabilities, and homebound individuals.

Engagement Strategies

- Name an Equity Officer who will establish connections with the community and link to federal, state and local resources
- Deploy mobile vaccination teams to increase vaccine access to homebound individuals
- Provide mobility supports to reduce barriers to increase access for individuals being vaccinated in clinic
- Implement inclusive clinics designed to provide physical and sensory supports for individuals with developmental and cognitive disabilities
- Dispatch mobile vaccination vans to communities where vaccination rates are low
- Increase access to vaccination through funding that supports community-based and faith-based organizations reach to communities disproportionately impacted by COVID-19
- Collaborate with community-based organizations to build vaccine confidence by communicating accurate, timely, culturally and linguistically appropriate information for individuals to make informed decisions about vaccination
- Establish clinics at community and residential sites where COVID-cases are higher and vaccination uptake is lower
- Establish clinics at employment sites that have had COVID outbreaks and where COVID-cases are higher and vaccination uptake is lower

Principles

- Collaborative partnerships across County agencies that leverage assets to create a coordinated vaccination outreach program
- Engagement with community-based and faith-based organizations to reach communities
- Informed decision making based on zip-code level data

