Agenda

• Introduction
• Review and approval of March meeting minutes
• Review of update memo to County Council
• Status of Design Manual updates
• Community engagement discussion
  – First rough draft of Community Engagement Plan
  – Group feedback
• Next steps
County Council update

- Introduction
- Progress made during the last six months
- Progress anticipated during the next six months
- Funding
- Summary
County Council update

• Progress made during the last six months
  – December 2, 2019 Transportation Forum
  – Several projects completed
    • New sidewalk on Foundry Street near the Savage Mill
    • New roundabout and pedestrian crossings at Foundry Street and Washington Street near the Savage Mill
    • New pedestrian crosswalk and refuge island across Vollmerhausen Road at Castleford Drive
    • White Acre Road Complete Streets improvements in Oakland Mills including traffic calming, bike lanes, pedestrian crossing improvements, bus stop improvements and rain gardens
County Council update

- Progress made during the last six months (continued)
  - CSIT established
  - CSIT meetings in January, February, March, and April
  - Core team meetings to work on Design Manual updates (to be discussed later in this meeting)
County Council update

- Progress anticipated during the next six months *(assuming current events don’t dictate a change in approach or schedule)*
  - Continued monthly CSIT meetings
  - Continued staff work on updating the Design Manual, in cooperation with the CSIT
  - Review of Subdivision and Land Development Regulations for potential updates
  - Development of a prioritization process
County Council update

• Progress anticipated during the next six months (continued)
  – Development of a process to track and report on performance measures
  – Development of updated community engagement procedures
  – Replacement of the 1999 policy for sidewalks on public right of way
  – Involvement of stakeholders in the above processes, likely starting with online engagement until COVID-19 restrictions are eased
County Council update

• Funding: proposed FY 21 Capital Budget includes the following:
  – H2014: Road Resurfacing: $x.x million to resurface roads, including addition of bike lanes.
  – Pedestrian and Bicycle Infrastructure capital budget areas: $6.57 million to advance project implementation for new pedestrian and bicycle infrastructure and maintenance of existing pedestrian and bicycle facilities
STATUS OF DESIGN MANUAL UPDATES
Design Manual updates

• The Core Team (County staff) has met three times

• Agreed to proceed with a typology to classify the County’s street (draft shown on next slide)
  – Transportation and land use will be integrated
  – Types of transportation and land use classifications will likely change prior to adoption
  – Designated bike routes and scenic roadways would be overlaid onto the typology
# Design Manual updates

<table>
<thead>
<tr>
<th>TRANSPORTATION CLASSIFICATION</th>
<th>LAND USE CONTEXT</th>
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<tbody>
<tr>
<td>Mixed-use</td>
<td>Higher-density residential</td>
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<tr>
<td>Intermediate arterial</td>
<td>Lower-density residential</td>
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<tr>
<td>Minor arterial</td>
<td>Commercial</td>
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<tr>
<td>Collector</td>
<td>Industrial</td>
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<tr>
<td>Local</td>
<td>Rural (everything outside PSA)</td>
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**DRAFT**
Design Manual updates

- Developing typical sections for each street type; example shown below

![Diagram of MIXED-USE MINOR ARTERIAL street type with various sections labeled.](image)
Design Manual updates

• Additional considerations
  – Right-of-way widths by street type
  – Crosswalk types and implementation guidance
  – Shared-use pathway design guidance
  – Sidewalk policy
  – Maintenance of traffic for people walking and bicycling
  – Guidance for private roads
  – Guidance for scenic roads
  – Potential incorporation of new national guidance ("AASHTO Green Book")
  – … and many other items
COMMUNITY ENGAGEMENT
Community Engagement Plan (CEP)

Draft Outline

• How to use this document
• Background/Introduction
• Why is engagement important? (Values)
  – Vision, guiding principles, goals, objectives, performance measures
• How are we engaging the community? (Process)
  – Defining community, communicating with the community, collecting public feedback
• What are we deciding? (Decisions)
  – Capital projects and developer projects
• Citizens Guide to Community Engagement
CEP Vision

• Complete Streets Policy Vision:
  “To ensure that Howard County is a place for individuals of all backgrounds to live and travel freely, safely, and comfortably, public and private roadways in Howard County shall be safe and convenient for residents of all ages and abilities who travel by foot, bicycle, public transportation or automobile, ensuring sustainable communities Countywide.”

• Do we need a Community Engagement Plan Vision?
  Robust community engagement during the planning and design phases of transportation projects is essential to the successful implementation of the Complete Streets policy in Howard County.
CEP Guiding Principles

Inclusive
Identify all user groups and engage them around what they care about

Transparent
Communicate early and often, making sure to set clear expectations

Balanced
Use a variety of techniques, including online and in-person tactics

Collaborative
Build a relationship and partner with the community

Adaptable
Modify engagement techniques if they aren’t working

Receptive
Willing to listen and consider alternate options
<table>
<thead>
<tr>
<th>Goals (desired results)</th>
<th>Objectives (measurable strategies, achievable and specific)</th>
<th>Performance Measures (mark progress toward objectives)</th>
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<tbody>
<tr>
<td>Build awareness in the affected communities (communications)</td>
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<td>Provide equitable access by ensuring multiple options for providing feedback</td>
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<td>Create opportunities for meaningful interaction and collaboration (events)</td>
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<td>Develop strong community partnerships</td>
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<td>Improve the quality of the project outcomes</td>
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<tr>
<td>Others?</td>
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CEP Defining Community

- **General public**
  - People who live, work, or play in Howard County who may or may not use the infrastructure in question
- **Advocates**
  - Complete Streets supporters who live, work, and play across the county
- **Neighborhood Population**
  - Residents, businesses, and organizations located in the same neighborhood as the project
- **Project Adjacent Population**
  - Residents, businesses, and organizations located directly adjacent to the project
- **Vulnerable Population**
  - As defined by the Vulnerable Population Index
CEP Communicating with the Community

• Method of communication
  – i.e. email, social media, mail, newspaper notice, via Community Villages & HOAs, via Boards and Commissions, via Local Service Providers, via Council Members

• Communication format
  – i.e. standalone project website, press release, project/meeting flyer, on-site signage, social media content

• Collecting public feedback
  – i.e. events and tools (online and in-person)
CEP Events

Site-Based
- An opportunity to collaborate with the community
- In person pop-up events like temporary demonstrations or installations, walk audits/bike audits, interactive/informative games
- Held in conjunction with existing community event if possible
- Participatory feedback opportunities that impact project design

Public Workshop
- An opportunity to involve the community
- In person at centralized location and/or online
- Interactive feedback opportunities that impact project design

Open House
- An opportunity to inform and consult the community
- In person at centralized location and/or online
- Feedback provided via conversation with staff or survey has minimal impact project design
- i.e. annual Bike HoCo Open House, final design project meetings

Public Meeting
- An opportunity to inform and consult the community
- Feedback provided during public comment has minimal impact on project design
- i.e. boards and commission meetings including the Multimodal Transportation Board, Public Works Board, and County Council
CEP Tools for Collecting Feedback

**Open environment**
Participants can engage with each other. Comments and ideas are visible.

**Forums**
The Forums tool creates spaces for discussion. People share their ideas and ask questions in a safe and inclusive environment.

**Ideas**
Idea providers “vote” on ideas that they believe are the most relevant. Community members can also provide feedback on others’ ideas.

**Places**
Places is a simple way to get ideas out into the community. Ideas can be voted on, and when the voting is complete, the ideas with the most “votes” are presented.

**Stories**
Stories is a feature that enables users to see which ideas are being discussed and who is talking about them. When we tell or hear a story, we are encouraged to think about the things we are both aware of and things we are not aware of.

**Guestbook**
The Guestbook is a feature that allows users to share their ideas and comments with others. The Guestbook is visible to everyone, and users can reply to comments and share their own thoughts.

**Questions**
Questions is a tool that allows users to ask questions and share their ideas. The questions are then voted on, and the ones with the most “votes” are presented.

**Polls**
Polls is a tool that allows users to vote on their ideas and share their thoughts. The results are then displayed on the website.

**Surveys**
The Surveys tool allows users to vote on their ideas and share their thoughts. The results are then displayed on the website.
CEP Next Steps

• “What are we deciding?” section
  – Establish what decisions happen during each step of project development process (flow chart/time line)
  – Set expectations with public about purpose of engagement during each step
  – Identify what kind of feedback is needed
  – Will likely differ depending upon project size and scope
  – Will be different for capital projects and developer projects

• Citizen’s Guide to Public Engagement
NEXT STEPS
Next steps

- Next meeting
  - Wednesday, May 6, 3:00 pm
- Action items from this meeting