

Ellicott City Watershed Master Plan

Following is a summary of the Vision, Core Goals, Strategies, and Recommendations. Please note that this is a high-level outline to illustrate how recommendations will be organized around the strategies. Recommendations and sub-recommendations will be detailed and illustrated in the Draft Master Plan, which will be available for review online in Late May.

VISION

Ellicott City and its watershed is a model, resilient community that thrives by protecting its people, commerce, history, culture and natural environment.

CORE GOALS “Four Pillars”



REBUILDING: Emphasize resilience and placemaking in rebuilding

- Invest in resilient infrastructure that reduces the impact of flooding in Ellicott City.
- Create an attractive downtown environment that supports a sense of place and welcomes residents and visitors.
- Be a national model for resiliency.
- Strive to make Ellicott City a walkable destination that is accessible for visitors in physical design and offerings.



ENVIRONMENT: Protect the environment

- Ensure the continued health of Ellicott City’s natural resources.
- Embrace the beauty and strength of the rivers and their tributaries.
- Ensure that intervention in the watershed both address flood mitigation and increase green space.



PRESERVATION: Preserve Ellicott City’s heritage

- Retain the elements that make Ellicott City distinctive and unique.
- Showcase Ellicott City’s historic buildings, urban setting, steep terrain and river valleys.
- Reaffirm the importance of historic preservation.
- Promote the uniqueness of Ellicott City’s social, physical and cultural resources.
- Celebrate Ellicott City’s history, environment, creativity and culture.



ECONOMY: Revitalize the downtown economy

- Enhance prospects for balanced economic growth and success in the commercial core.
- Promote investment in new and existing businesses.
- Provide an environment where small businesses and entrepreneurs can thrive.
- Encourage targeted economic development opportunities for Main Street and the West End.

Draft Strategies

MANAGING + PROTECTING THE WATER

- 1-A: Flood Management
- 1-B: Non-Structural Floodproofing
- 1-C: Tiber-Hudson Watershed Special Protection District
- 1-D: Water Quality Improvements

PLANNING FOR ECONOMIC SUCCESS

- 2-A: Historic Preservation Program Enhancements
- 2-B: Market Attraction
- 2-C: Mixed-Use Opportunities
- 2-D: Business Support Programs

ENHANCING THE EXPERIENCE

- 3-A: Transportation Network
- 3-B: Parking
- 3-C: Main Street Streetscape
- 3-D: Parks, Open and Amenity Spaces
- 3-E: Sidewalk / Trail Network
- 3-F: Wayfinding and Signage
- 3-G: Lighting and Public Art
- 3-H: Programming and Events

PROTECTING + PROMOTING THE IDENTITY

- 4-A: Physical Environment
- 4-B: Community Brand
- 4-C: Community Marketing Program

ORGANIZING FOR SUCCESS

- 5-A: ECIZ (Ellicott City Investment Zone)?
- 5-B: Organizational Entity
- 5-C: Ellicott City Forum
- 5-D: Bi-County Summit