



## Introduction

The purpose of Howard County's new Rt. 1 Corridor Master Plan is to activate transportation, infrastructure, land use and economic development implementation strategies to improve vibrancy and quality of life throughout the Route 1 corridor.

Open Houses were held in Fall 2018 to seek community input on existing land use, transportation and economic conditions and gauge personal preferences for each. This community input will be analyzed, along with other base data, to inform the vision(s) for the corridor and test redevelopment scenarios in later planning phases.

Open House stations included information boards, write-in comment questions, mapping exercises and preference surveys, which consisted of the following topics:

- Prior Planning Initiatives
- Land Use Character
- Getting Around the Corridor
- Final Survey

The Virtual Open House is intended to give interested community stakeholders the ability to provide input during the first phase of the Rt. 1 Corridor Master Plan. Your comments will be shared with the Master Plan consultant team and county staff. It will be available from **January 10 to February 7th**.

## Navigation

Navigation is simple – use the sequentially numbered buttons running along the top of the window (circled in orange below) to navigate through this web-based open house experience. Each button will contain either important information to share about the planning effort or seeks your input in several short activities.

The screenshot shows the 'Route 1 Corridor Master Plan' website. At the top, a blue navigation bar contains 13 numbered buttons (1-13). Button 4 is circled in orange. On the right side of the navigation bar, there are links for 'For Comments/Help: planning@howardcountymd.gov', social media icons for Facebook and Twitter, and a 'Route 1 Corridor Master Plan' logo with a '1' icon. The main content area is divided into two columns. The left column features a photo of an open house event, a 'Welcome' message, and a 'STATION 1 WELCOME' banner with three activity buttons: 'VISIT STATIONS REVIEW EXHIBITS', 'PARTICIPATE IN MARKED ACTIVITIES', and 'COMPLETE SURVEY'. The right column shows an aerial view of a city street with a '3' callout. A white box with a black border on the right side of the screenshot contains a numbered list of seven items: 1. Main application navigation, 2. Primary information window, 3. Support imagery window, 4. Page navigation buttons, 5. Comment/help e-mail link, 6. Social media sharing, and 7. Route 1 Master Plan website.

1. Main application navigation
2. Primary information window
3. Support imagery window
4. Page navigation buttons
5. Comment/help e-mail link
6. Social media sharing
7. Route 1 Master Plan website

Activities include mapping exercises such as identifying common shopping locations and open-ended surveys to hear your perspective on existing services along the corridor. While it's designed for you to move through the buttons in numerical order (1 to 13) you can return to prior buttons at any time if you wish.

**CAUTION:** once you have completed each survey and clicked submit, you cannot return to that survey, and once you complete each placement of a pin on a particular map, you cannot return and edit the location of your placement or the text.

## Interactive Mapping Activities

The interactive mapping allows you to place a marker/pin on the map to indicate either where you live/work or to share other information. The easiest way to navigate is to browse to the general location that you are interested in and then place your pin on the map. Mapping activities can be found in pages: 2,8,9 and 12. Please read the steps on the next page before starting a mapping activity.

The screenshot displays the 'Route 1 Corridor Master Plan' web application. At the top, a blue navigation bar (1) contains a series of numbered tabs from 1 to 13, with tab 1 selected. To the right of the tabs, there is a contact link 'For Comments/Help: planning@howardcountymd.gov' and social media icons. The main map area shows a satellite-style view of the Route 1 corridor with various landmarks and road labels. A search bar (2) is located in the top left, with the text 'Station 1: Welcome' and 'Where do you live and work?'. A large instructional splash screen (3) is centered over the map, titled 'Where do you live and work?' and providing step-by-step instructions for using the map. A 'Live and Work Locations' panel (4) is on the right side, showing icons for 'Home' and 'Work'. A 'Live and Work Locations' pop-up (5) is at the bottom center, showing a dropdown menu with 'Home' selected. A legend in the bottom left corner identifies the application as 'POWERED BY esri' and 'Howard County Dept. of Technology and Communication'. On the right side of the map, a list of five numbered items describes the callouts: 1. Main application navigation, 2. Mapping tools, 3. Instructional splash screen, 4. Point selection, and 5. Point attribute pop-up.

**1. Main application navigation**

**2. Mapping tools**

**3. Instructional splash screen**

**4. Point selection**

**5. Point attribute pop-up**

Generally, you can take the following steps to complete each mapping exercise;

**Step 1.** Zoom in or out and pan on the map using your mouse or the map zoom buttons to find the location that you want to mark. If you would like – you can type in the address in the address bar – this application works best if you type in a more complete address including zip code.

**Step 2.** Select the "point type" (e.g. home or work) you want to identify by clicking the appropriate icon. Once you have found your location, left-click on the map to place your point feature.

**Step 3.** Click on the "edit" button and select the other feature location by again selecting the appropriate icon for home or work.

**Step 4.** If called for, type in a description in the comment box provided in the pop-up that displays after placing your point. You can close the box by clicking on the "x."

**Step 5.** To view other users' markers and comments, scroll over them with your mouse or click directly on them.

**Step 6.** Click on the "edit" button if you lose track of the box containing the points.

**CAUTION:** Once you complete each placement of a pin on that particular map, you cannot return and edit the location or the text.

### Survey Questions

Our survey questions are found on four different page buttons; 5, 7, 11 and 13. Most are open ended questions which allow you to respond to the question in your own words. These pages link to our online survey tool and we ask that when you complete each of the pages you simply click the "Submit" button at the bottom to ensure that your input is recorded. **REMINDER: Once you have completed each survey and clicked submit, you cannot return to that survey.** You can then click on the next button to continue the online open house.

### Contact Us/Help

Please contact us with any questions at [planning@howardcountymd.gov](mailto:planning@howardcountymd.gov) or (410) 313-2350. You can also contact us by clicking the e-mail link in the top-right area of the application.

For Comments/Help: [planning@howardcountymd.gov](mailto:planning@howardcountymd.gov)

