

Howard County Commission for Women
9830 Patuxent Woods Drive
Columbia, Maryland 21046
October 8, 2019

Members Present

Kashonna Holland, Chair
Meg Boyd, Vice-Chair
Jessica Epps, Secretary
Farida Guzdar
Maxine Kellman-Allen
Dianne Paulus
Judy Zhou

Members Absent

Phyllis Zolotorow
Lanlan Xu
Rhonda Jones

Staff Present

Cheryl Mattis, Executive Secretary

Staff Absent

Guests Present

Marta Teresa Acevedo-Girod

Call to Order:

With a quorum present, the CFW meeting was called to order at 7:13 p.m.

Approval of September minutes:

A motion was made to review the September minutes. This motion was seconded and minutes were approved.

Chair's Report:

Feminine Hygiene Drive

- The FHD Committee presented potential product recipients. After reviewing potential recipients, the Department of Corrections was selected as the product recipient this year.

- Meg to create a sample tagline and send to Staff.

- This year, the Commission will not host a stand-alone drive where boxes will be placed throughout the County. Commissioners will collect product throughout the year and donate to the Correction Facility.

- FHD Committee was asked to investigate potential collaborations.

Speaker Series

Speaker Series Logo

Commissioners were asked to vote on the tagline associated with the logo. Voting results were as follows:

- Empower – 4
- Equality – 4

A few Commissioners noted that they are comfortable with the use of the word Empowerment, but wondered if it was possible to modify the logo, as the current logo may not embody the focus of the series.

Ultimately, Commissioners agreed to move forward with the empowerment language with an updated logo.

Event Dates

Political (June) - Dianne

Economic (January) – Lanlan

Social (May) – Phyllis

Marketing

With the first event fast approaching, Commissioners discussed whether it was feasible to adequately market the event. Due to the potential marketing difficulties, the dates for all events were changed, as noted above.

Women’s Hall of Fame application process and marketing

Commissioners discussed how to streamline communications regarding the WHOF.

- One Commissioner will serve as the point of contact with staff for edits to materials associated with the HOF.

In an effort to highlight our anniversary, a celebrating the 40th year image will be added to our logo.

Community Health Fair Event Feedback

Commissioners discussed the event. The event was vibrant and included County residents, but did not embody our mission. In the future, we will be certain that our goals align with organizations presenting events.

Executive Secretary’s Report:

Update on Speaker Series political guest(s)

Cheryl has been working to obtain approval from the administration regarding our request to invite elected officials to participate in the Speakers Series. Unfortunately, she has not been able to obtain approval and will continue to explore this.

Upcoming Events

- Master Aging Event October 19, 2019
- Human Trafficking Prevention Awareness Event November 8, 2019

New Business:

- Maryland Commission for Women Visit - December 10th meeting
- Outside Event Opportunities and Connecting to the Community (Vendor Opportunities)
 - All Commissioners should keep an eye out for upcoming events that align with our mission.

Adjournment:

A motion was made to adjourn the meeting. The motion was seconded, and all present were in favor and the motion was passed. The meeting adjourned at 8:50 pm.

Submitted by Jessica Epps

The next meeting will be held on November 12, 2020