THE MALL IN COLUMBIA

Columbia, Maryland

Exterior

Wayfinding Concepts

October 8, 2019

Brookfield

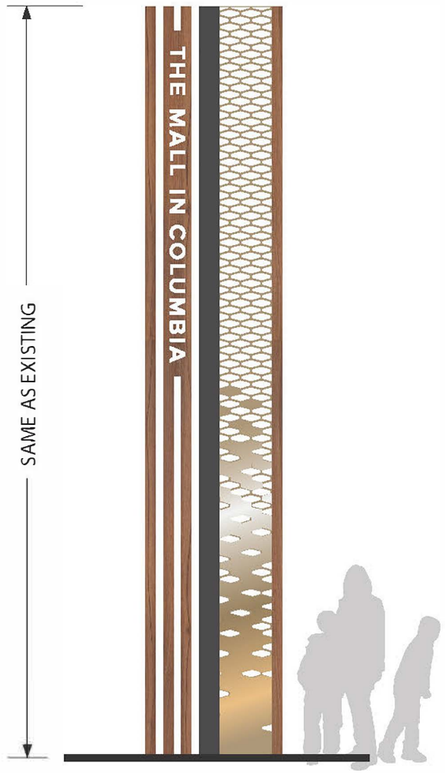
studio H2G
headstogether. *including yours.*

CONCEPT · PYLON

- VERTICAL WOOD SLATS **(aluminum)**
- GLASS PANEL WITH OPAQUE **(frosted or translucent)** GRAPHICS
-

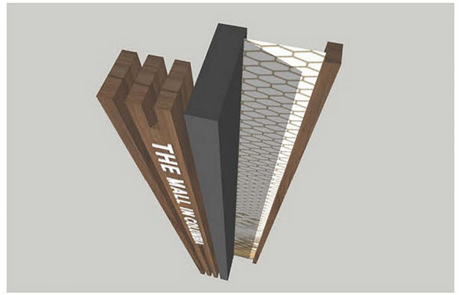
EXISTING SIGN

NEW PROPOSED ARCHITECTURAL CONCEPTS



FRONT VIEW
SCALE: NTS

PLAN VIEWS



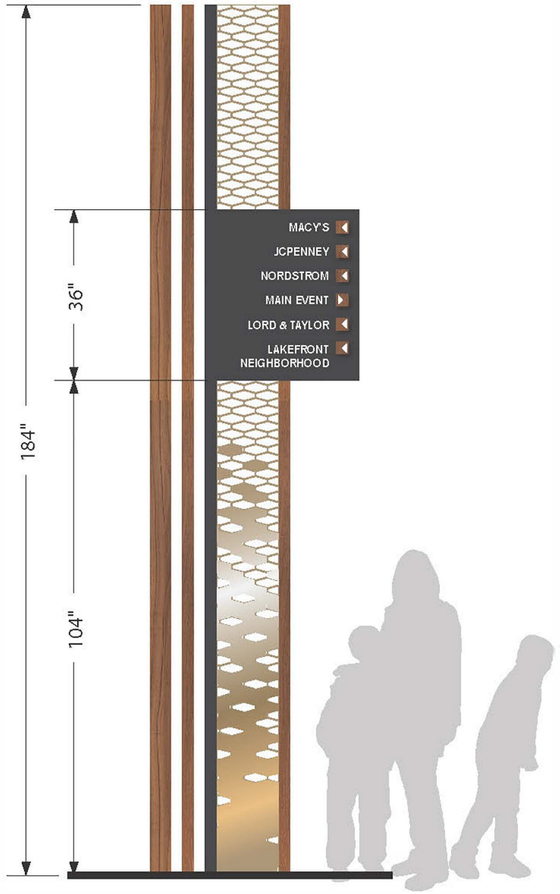
TOP VIEW

CONCEPT · PLAZA

- VERTICAL WOOD SLATS **(aluminum)**
- GLASS PANEL WITH OPAQUE **(frosted or translucent)** GRAPHICS

EXISTING SIGN

NEW PROPOSED ARCHITECTURAL CONCEPTS



FRONT VIEW
SCALE: 3/8"=1'-0"

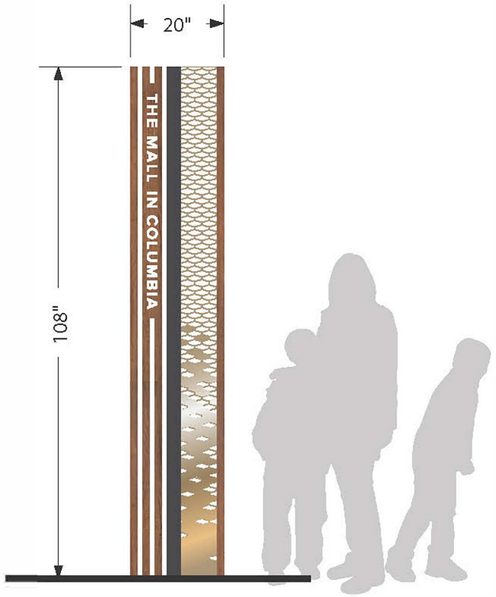
PLAN VIEWS

CONCEPT· MALL IDENTIFICATION

- VERTICAL WOOD SLATS **(aluminum)**
- GLASS PANEL WITH OPAQUE **(frosted or translucent)** GRAPHICS

EXISTING SIGN

NEW PROPOSED ARCHITECTURAL CONCEPTS



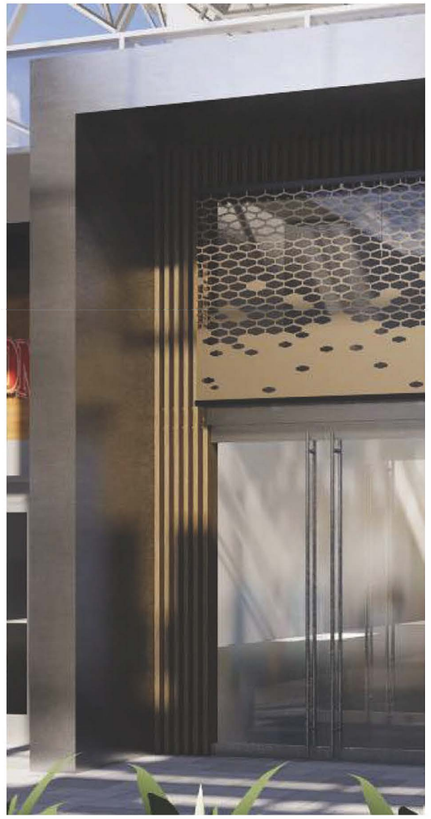
FRONT VIEW
SCALE: 3/8"=1'-0"

PLAN VIEWS

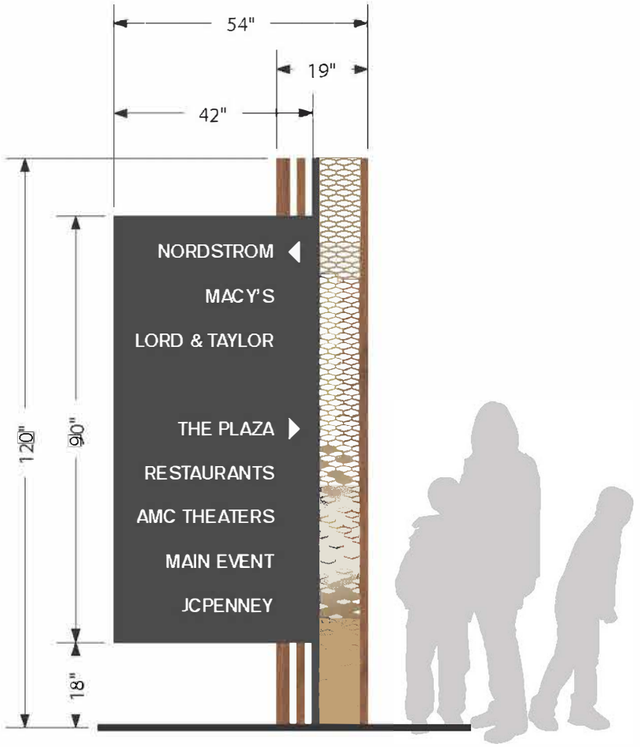
CONCEPT· VEHICULAR DIRECTIONAL

- VERTICAL WOOD SLATS **(aluminum)**
- GLASS PANEL WITH OPAQUE **(frosted or translucent)** GRAPHICS

EXISTING SIGN



NEW PROPOSED ARCHITECTURAL CONCEPTS

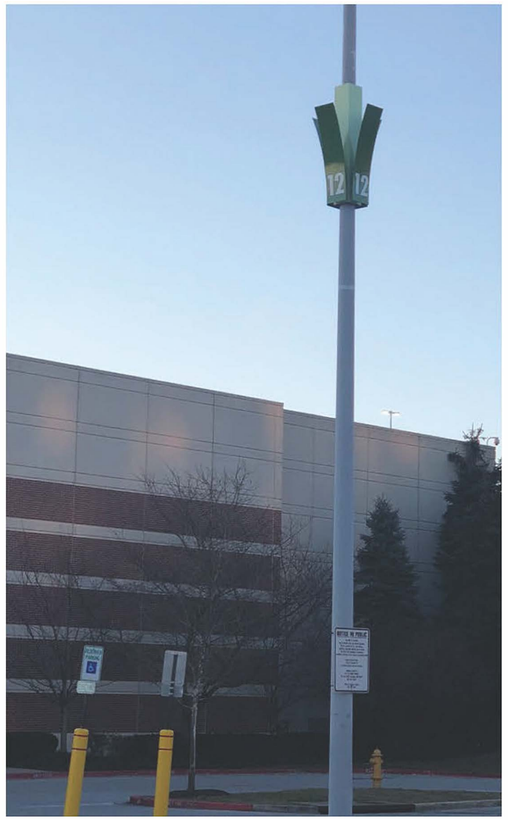


FRONT VIEW
SCALE: 3/8"=1'-0"

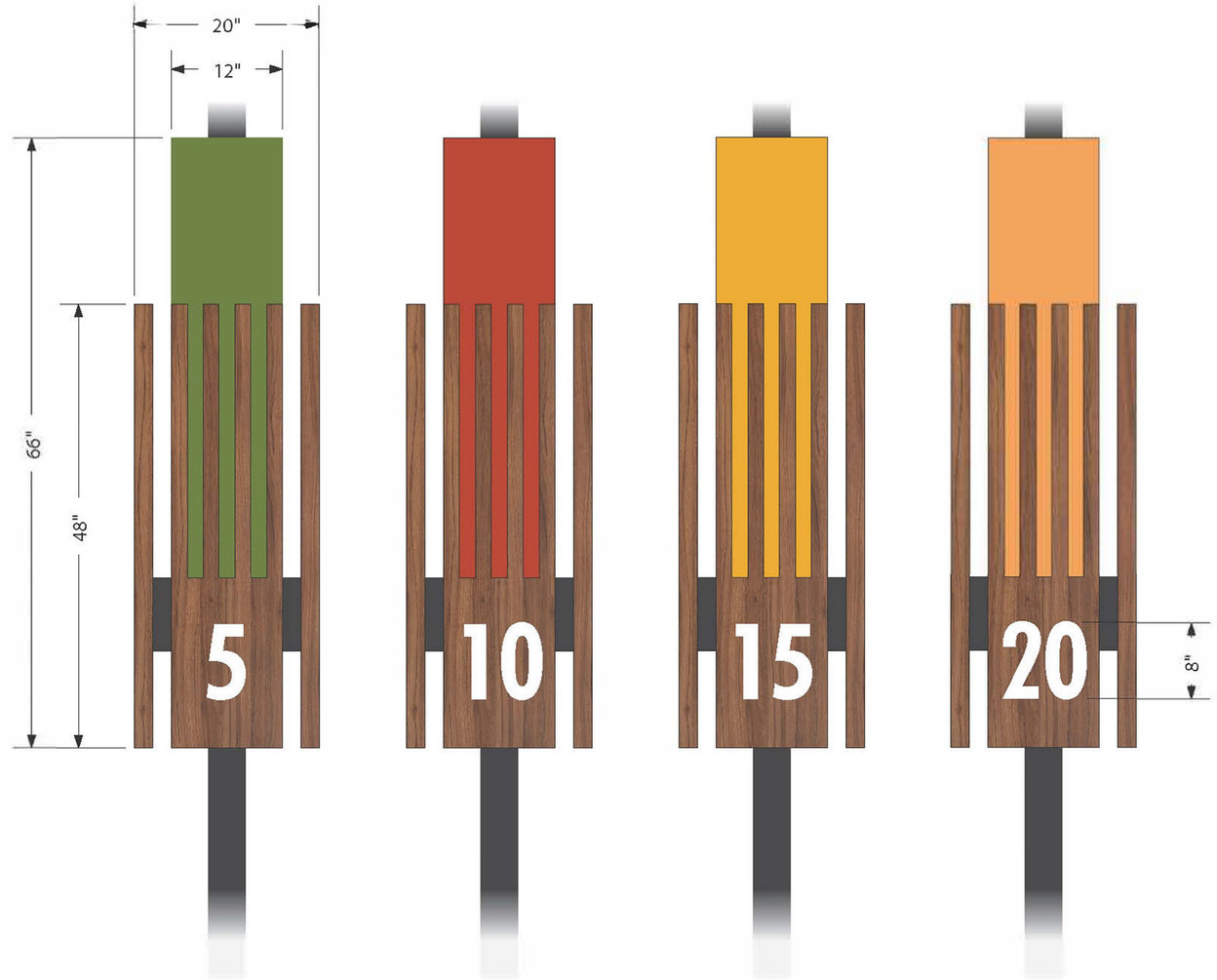
PLAN VIEWS

CONCEPT : PARKING DIRECTIONAL

- COLOR CODED ZONING
- WOOD SLATS **(aluminum)**
- BLACK METAL ACCENTS



EXISTING SIGNS



FRONT VIEW
SCALE: 3/4"=1'-0"

PMS 575C PMS 7599C PMS 124C PMS 157C