Agenda

- Who We Are
- County Role in Study
- Purpose of Study
- History and Background
- Future Use of Study
Who We Are

• Lead Department: Planning and Zoning (DPZ)

• Key Staff:
  – Kristin O’Connor Mazerski, Chief, Division of Comprehensive and Community Planning (DCCP)
  – Kate Bolinger, Planner, DCCP
County’s Role in Study

- Solicit proposals and select consultant
- Collaborate with Columbia Association as client partner
- Secure meeting venues and publicize meetings
- Host webpage for project
- Review consultant work products
Purpose of the Study

• Assess revitalization potential for Oakland Mills Village Center

• Understand market and financial feasibility
  – Alternative anchor(s) and other future uses
  – Repositioning of Village Center relative to Downtown Columbia, Blandair and other villages

• Visualize concepts and ideas
  – Bubble diagrams
Milestones in Village Center History

1969: Center Opens

1998: Plans approved for partial demolition

2000: Departure of Giant Food; additional vacancies

2003: Food Lion opened
Past Plans and Recent Events

2007
OMVC
Master Plan

Oakland Mills Village Center Master Plan

Spring 2007

Significant Improvements
Option 1: Square on Bennett Place

Significant Improvements
Option 2: Square extends from courtyard
Past Plans and Recent Events

2007
OMVC
Master Plan

2012
General
Plan

PlanHoward 2030 calls for:

• More vibrant, connected and multimodal village centers

• More sustainable and vibrant gathering places in village centers that redevelop
Past Plans and Recent Events

- **2007**: OMVC Master Plan
- **2012**: PlanHoward 2030
- **2013**: Housing Commission Purchases Verona
Past Plans and Recent Events

- **2007**: OMVC Master Plan
- **2012**: PlanHoward 2030
- **2013**: Housing Commission Purchases Verona
- **2014**: Oakland Mills Streetscape Plan

Additional images and text related to Oakland Mills Streetscape Improvements Concept Design Report.
Past Plans and Recent Events

- **2007**
  - OMVC Master Plan

- **2012**
  - Plan Howard 2030

- **2013**
  - Housing Commission
  - Purchases Verona

- **2014**
  - Columbia Market Study
  - Oakland Market Streetscape

Findings for OMVC:

- Faces market challenges
- Limited in square footage and retail offerings
- Insular geography
Past Plans and Recent Events

Vision Statement:
OMVC will become a true destination with a clear identity that is cohesive and well planned, supports thriving businesses, and serves as a real center of community life.
Past Plans and Recent Events

- **2007**: OMVC Master Plan
- **2012**: PlanHoward 2030
- **2013**: Housing Commission Purchases Verona
- **2014**: Oakland Mills Streetscape Plan
- **2014**: Columbia Market Study
- **2015**: OMVC Community Plan
- **2016**: Feasibility Study
Future Use of the Feasibility Study

• County will review, in collaboration with Columbia Association, potential next steps depending on report conclusions:
  – Policy, regulatory or other necessary changes
  – Incentives or tools to entice reinvestment

• County is looking forward to moving revitalization forward, and looking for synergies with the recently announced RENEW Howard program