

**COLUMBIA FLIER BUILDING - SUMMARY OF SURVEY RESPONSES**

**Question 1: While the existing building doesn't meet the criteria for historic designation, is not ADA compliant nor energy efficient and has outdated materials that cannot be salvaged for reuse, we recognize its importance to the Columbia community. Anticipating that the site is redeveloped, is there anything you would recommend to memorialize the building, the site's publishing history, and/or the site's significance to Columbia?**

59 respondents provided recommendations which have been categorized into the themes below.

<i>Category</i>	<i>Response Count</i>	<i>Category Description</i>
On site Memorial: Plaque, space reserved for museum	33	Small on-site museum, plaque or interpretive signage that reflects history of building, photographs and key players of the Columbia Flier
Reuse the Flier Building or Salvage and Reuse its building materials	12	
Incorporate Architectural Design Features into New Building	11	iconic slanted window wall, exterior color (white), sloped bronze glass atrium entrance
Off-site Recognition: Exhibit or Photographs in Columbia Archives	4	model, architectural drawings, photographs should be submitted to Columbia Archives
Other	5	Responses that didn't answer the question or were only suggested once and didn't fit into a category were labeled as "other".

**Question 2: Are there architectural elements or site features used in surrounding properties that you would like to see reflected or utilized in a new building on the site?**

48 respondents provided comments which have been categorized into the themes below.

<i>Category</i>	<i>Response Count</i>	<i>Category Description</i>	
<b>Site Design &amp; Building Elements</b>	Modern Building Design	10	Such as, glass/windows, varied step backs/angles on building
	Sloping/Angled Roof	5	
	Maintain Green Space; Mature Trees; Building Set Backs	4	
	Green Building Elements	4	LEED certified, add solar panels
	Building height: 2-3 stories	3	
	<b>Named Specific Properties</b>	Wilde Lake Middle School/ Howard County Community College	18
Princeton Sports Building		7	
Columbia Professional Center		1	
Replicate Architectural Features of the Flier Building	11	A few quotes from the responses include, "Keep unusual and interesting design"; "retro features"; "echo signature sloped glass window wall"	
Other	4	Responses that didn't answer the question or were only suggested once and didn't fit into a category were labeled as "other".	

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**Question 3: Are there architectural elements or site features used in surrounding properties that you prefer NOT to see reflected or utilized in a new building on the site?**

51 respondents provided comments which have been categorized into the themes below.

<i>Category</i>	<i>Response Count</i>	<i>Category Description</i>
Avoid bland, non-descript architecture	18	Preference for unique architecture; something new; avoid box-like look
Adjacent Building Designs	17	Expressed dislike for low rise buildings, community police station and kindercare building.
Brick; dark brown colors	10	Materials such as brown and red brick and other dark brown colors are undesirable.
Flat Roof/Box-like buildings	8	Respondents that said they do not want to see flat roofs or sides
Glass	3	Avoid heavy usage of glass
A non-"Green" building	3	Green and sustainable buildings are important
Other	7	Should be compatible with surrounding architecture, avoid metal cladding and awnings, impose height limit, etc.

**Question 4: The "site" is the area of land or property surrounding the existing building. Are there unique features (such as mature trees, setbacks, topography, landscaping, parking, pathways, etc.) on the site worth considering in its redevelopment?**

72 respondents provided comments which have been categorized into the themes below.

<i>Category</i>	<i>Response Count</i>	<i>Category Description</i>
Existing Mature Trees, green space, landscaping	61	Most of the respondents in this category specifically stated that they wanted to preserve the mature trees; however, a few also stated that they wanted to preserve as much of the existing green space as possible
Connections	24	Preserve/create safe pathways, sidewalks, bike trails etc.
Set Back	12	Likes current set back from the road
Parking	4	keep parking in rear of building; maintain sufficient parking
Other	2	Responses that didn't answer the question or were only suggested once and didn't fit into a category were labeled as "other".

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**Question 5: Knowing the underlying zoning, surrounding context, and use constraints provided in the July 23rd presentation, what do you think the preferred use or uses should be on the property?**

69 respondents provided comments which have been categorized into the themes below.

<i>Category</i>		<i>Response Count</i>	<i>Category Description</i>
<b>Commercial Uses</b>	General Retail & Service	18	Many responses included small grocery store; drug/cosmetic store; bike repair shop; however, a couple of more specific recommendations included Consignment Shops and craft stores; healthy food stores or farm stands
	Food Service	17	Many responses included Restaurant, Coffeeshop, bakery; but many also specified no fast food and no chain restaurants
	Entertainment, Arts, Fitness Center	12	Many responses can be grouped into athletic facility, theaters, cultural/arts venues; gallery; museum; but some specific responses included Foreign Film theater; African American Museum
	Any Unspecified Commercial Use	7	Anything in B-1; anything commercial
Education/Day care/Non-profit		20	Education-based non-profit; food bank; pre-school, elementary or other specialized school; use that supports Howard County Community College
Office/Incubator		13	Office space; small business incubator; mix of office and retail
Medical/Veterinary		9	Medical, veterinary or dental office use
Mixed Use; include affordable housing		8	Mix of retail and housing; in most of these responses, a comment was made about affordable housing
Government/Civic Facilities		6	Police services, fire stations, recreation facility for youth, community center
Open Space/Park		2	
Other		9	Responses that didn't answer the question or were only suggested once and didn't fit into a category were labeled as "other".

**Question 6: Assuming there were no market or other constraints (i.e., covenants), would your answer change?**

18 respondents provided comments which have been categorized into the themes below.

<i>Category</i>	<i>Response Count</i>	<i>Category Description</i>
Mixed Use - affordable housing component	10	mixed income housing project with ground floor retail
Office/Retail mix	2	Young and Minority Entrepreneurs; allow space for office incubator
Open Space/Park	2	
Other	4	repeated restaurant concept, attractive design, religious use, community center

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**Question 7: If the site is redeveloped, what uses would you prefer to see excluded from this site?**

65 respondents provided comments which have been categorized into the themes below.

<b>Category</b>	<b>Response Count</b>	<b>Category Description</b>
Strip mall businesses	26	Fast Food, Dry cleaning, chain retail, personal services establishments, such as, nail & hair salons, bank
Residential	15	
Gas Station, Car wash, Convenience Store	15	
Medical Marijuana, Adult, Liquor Stores	14	
Medical & Health Care Facilities	3	
Manufacturing/ Industrial	3	
Communications Tower	2	
Other	18	Responses that didn't answer the question or were only suggested once and didn't fit into a category were labeled as "other". Many stated that they had no opinion; some stated that design/form more important; anything that increase traffic is inappropriate; keep it family friendly; keep the site historic

**Question 8: Any final thoughts you'd like to share with the County?**

46 respondents provided comments which have been categorized into the themes below.

<b>Category</b>	<b>Response Count</b>	<b>Category Description</b>
Preserve the site's character and Columbia's history	15	
Use Should Serve Community-based Needs	8	Government Meeting Location, No Big Box Store, Youth Focused Activities, compliment Howard County Community college
Mixed Income/Affordable Housing	4	
New building should be architecturally significant and accessible	4	
Negotiate a fair price	2	Sell at a fair price
Other	15	Responses that didn't answer the question or were only suggested once and didn't fit into a category were labeled as "other". Some specific responses included, make sure to consider impact on traffic, glad project is moving forward, expressions of gratitude for holding a meeting and conducting a survey, sentiment of understanding that the building needs to be demolished