

# UNDERSTANDING THE OLD ELLICOTT CITY MARKET

The Master Plan team for Ellicott City launched ZIP Code surveys of customers in August and September. Here is what we've learned:

## 2 SURVEYS

### 2273

Customer Visits  
recorded by businesses

### 38

States represented by customer  
visits as well as Washington  
DC and Puerto Rico

### 67%

Customers from outside  
of Ellicott City

### 33

Businesses Participated in the Survey

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Ellicott City  
21043 - 21%

Ellicott City  
21042 - 12%

Catonsville  
21228 - 11%

Columbia  
21045 - 7%

Columbia  
21044 - 7%

Rest of  
Maryland  
31%

Out of State  
11%