



AGENDA

7:00

Take a peek
at the plan elements

7:30

Presentation

8:00

Breakout Session

HOWARD COUNTY

Land Preservation, Parks and Recreation Draft Plan



Howard LPPRP

PUBLIC EVENT #3
SEPTEMBER 21, 2016

S A S A K I

Heller and Heller
Nspiregreen
PreserveScapes
OpinionWorks

AGENDA

What is an **LPPRP?**

What is the Department's **Mission and Vision?**

Where are we in the **Project Timeline?**

What We Heard from our public events and surveys

Vision: One Howard

Three themes

Maintaining Excellence and Driving Innovation

Enhancing Health and Resilience of Human and Natural Systems

Serving as Land Stewards

Next Steps

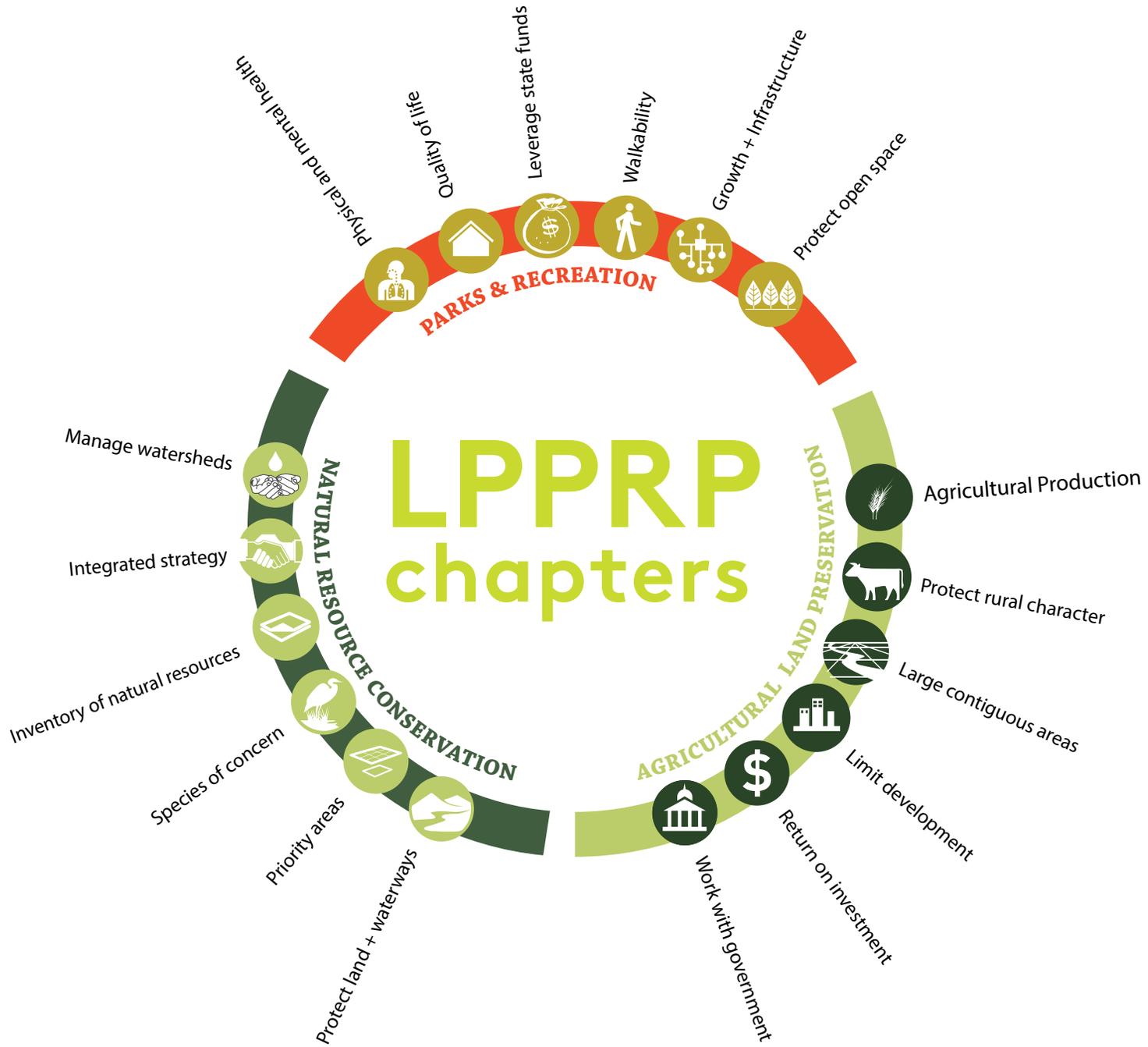
WHAT IS AN LPPRP?

A Land Preservation, Parks and Recreation Plan is an important resource the County uses to evaluate and update its baseline information on key issues, trends, and plans for managing and enhancing the system of preserved public lands, parks and recreation facilities.

The plan seeks to provide clear goals, strategies and priorities for investing to improve recreation facilities and parks and open spaces for residents.

It is also an opportunity for you to learn more about the system and provide valuable feedback for the future of the County.

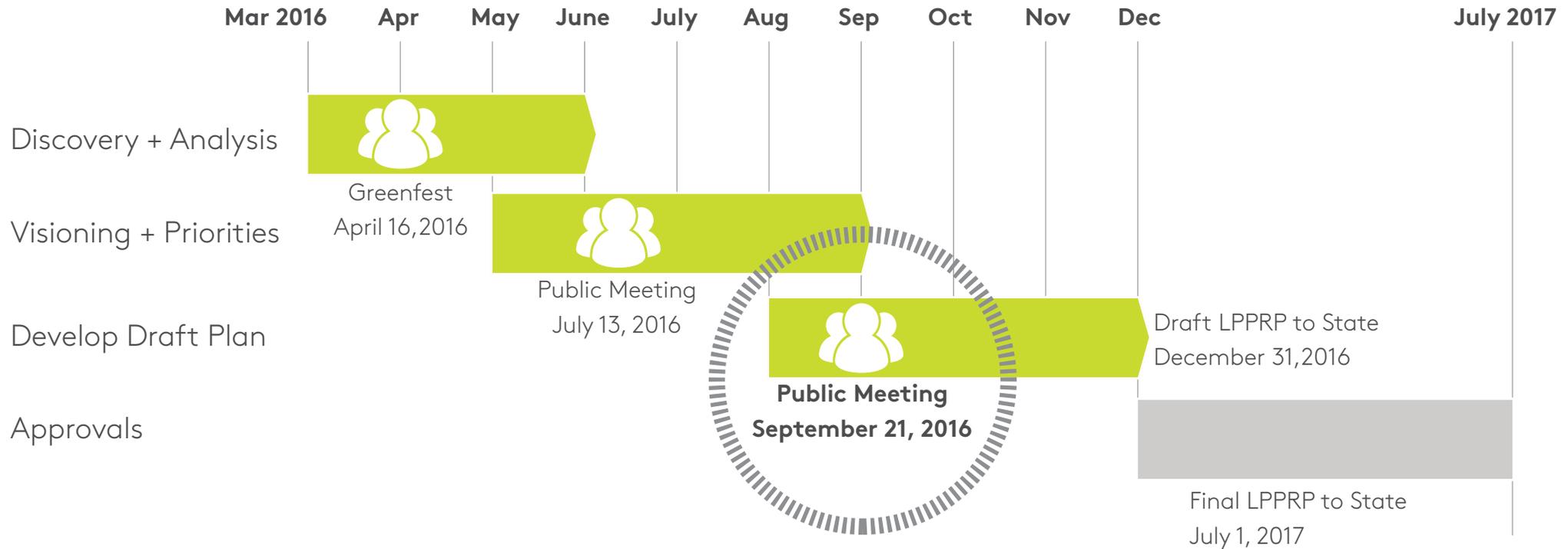
WHAT IS AN LPPRP?



DEPARTMENT VISION

The Department of Recreation + Parks strives to deliver recreation and leisure opportunities that will **improve the health** and **well-being of the community** and to serve as model **stewards of the environment** by managing, protecting, and conserving our resources for a **sustainable** future.

PROJECT TIMELINE



WHAT WE HEARD

Greenfest and Online Feedback

221
SURVEYS
COMPLETED

WHEN ASKED WHAT COULD MAKE THE SYSTEM BETTER...

33% say the system is great as it is

22% say there should be more program choices

19% Would like to see more trails and open spaces



ONLINE RESPONSES

Participants want to see more indoor swimming facilities (126), pickleball courts and/or bocce (50), and the addition of an ice rink (4)

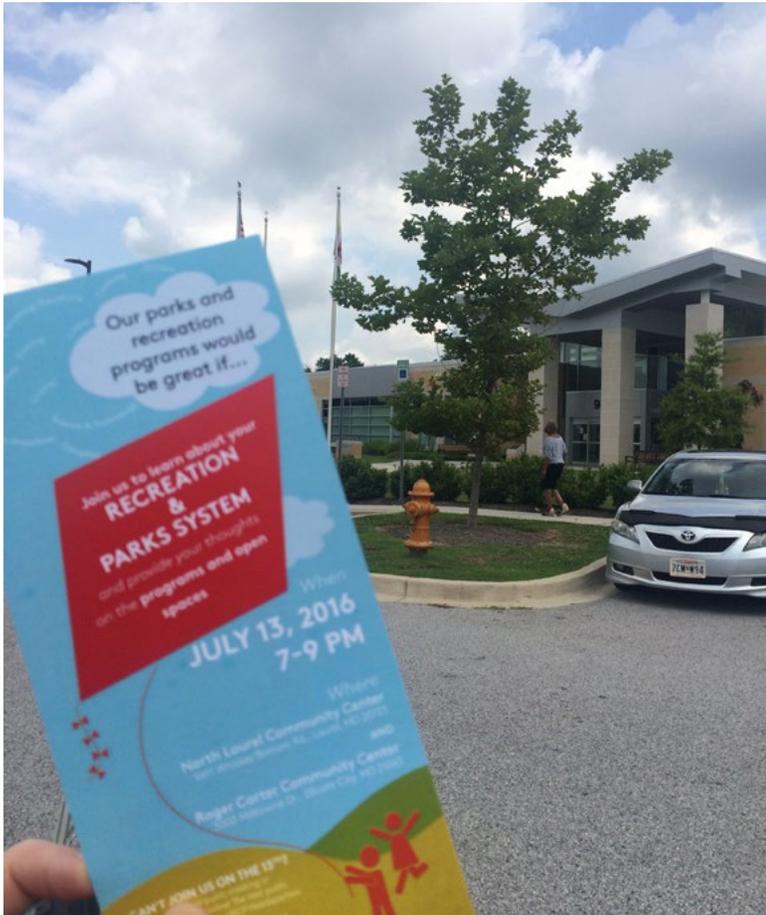
195
COMMENTS
RECEIVED

WHAT WE HEARD

July 13th Meetings

45+

PEOPLE IN ATTENDANCE
AT EACH EVENT



Two public LPPRP events held
on July 13th -
Roger Carter Community Center
North Laurel Community Center

WHAT WE HEARD

July 13th Meetings

45+

PEOPLE IN ATTENDANCE
AT EACH EVENT

MAJOR THEMES

- Additional recreation programs and facilities for adults and seniors
- Walking and hiking trails
- Preservation of historic sites
- Protection of water and land from new development
- Additional specialized recreation facilities, such as pickleball courts, swimming pools, ice rinks, bocce courts, and basketball courts

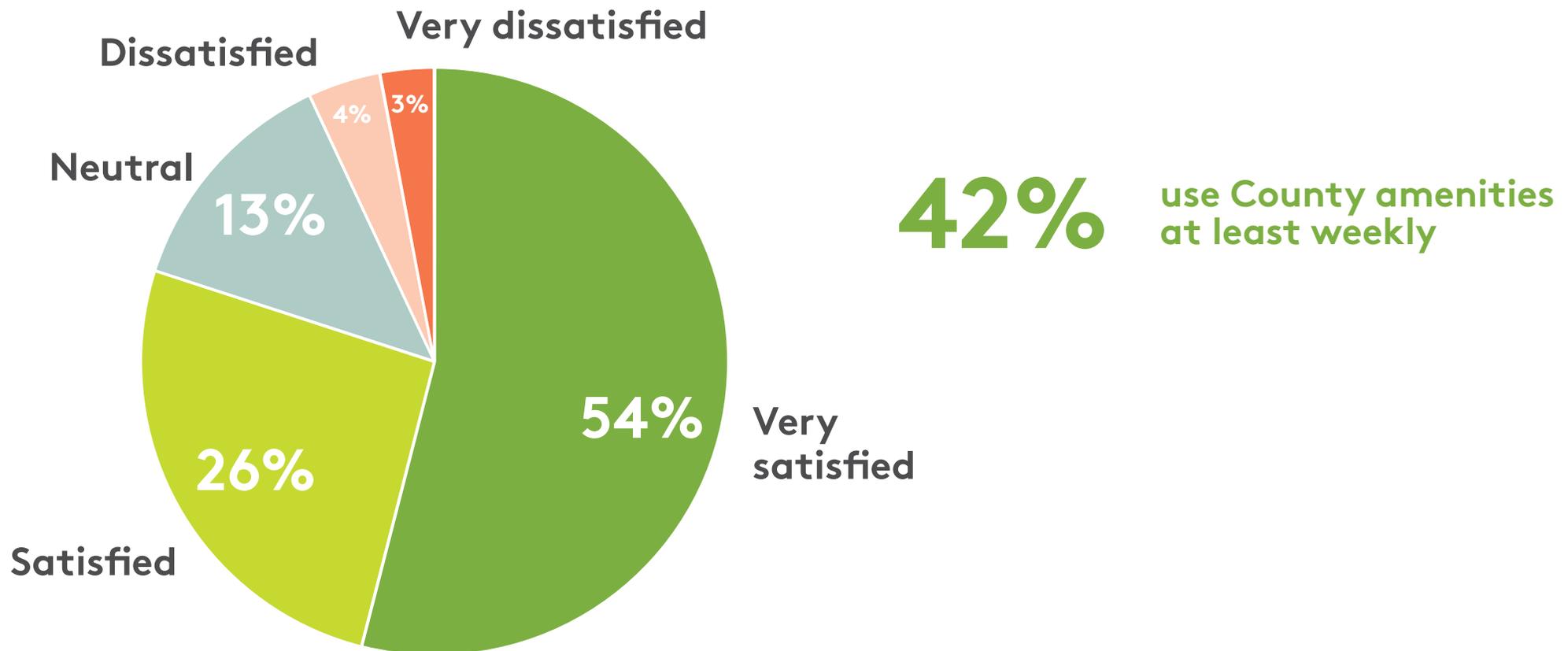


WHAT WE HEARD

Statistically Valid Phone Survey

800
SURVEYS
COMPLETED

How satisfied are you with the amenities provided by Howard County Recreation and Parks?



WHAT WE HEARD

Statistically Valid Phone Survey

800
SURVEYS
COMPLETED

Top 5 Reasons for non-use Parks and Trails

35%

Too busy, time constraints

11%

No reason, not sure

9%

I do use parks/trails often

6%

Too far from home

7%

Use parks/trails provided by others

Recreation Programming

28%

Too busy, time constraints

17%

No reason, not sure

9%

Lack of features

8%

Not aware of programs

7%

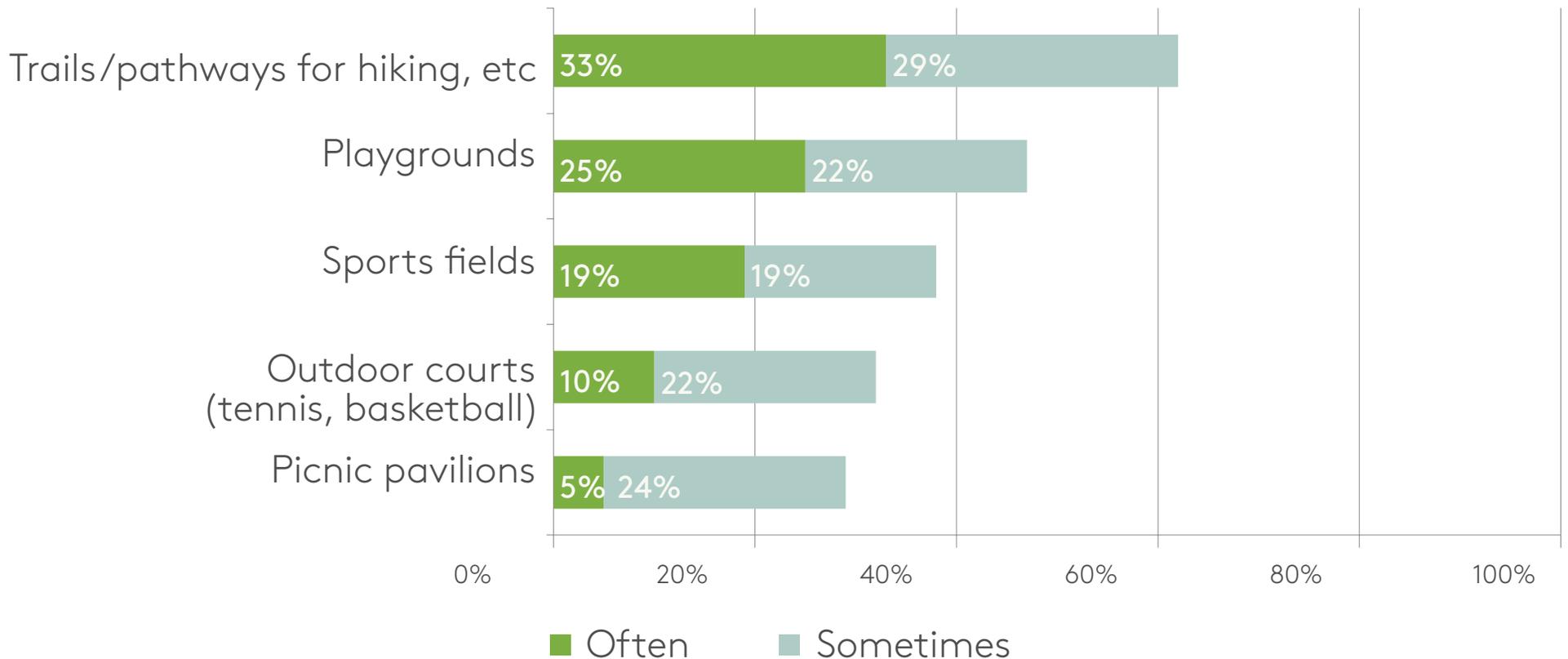
Program costs are too high

WHAT WE HEARD

Statistically Valid Phone Survey

800
SURVEYS
COMPLETED

In the past year, have you used these County Recreation and Parks offerings often, sometimes, seldom, or never?





VISION?

GROW

PRESERVE

PLAY

A large, stylized graphic of a plant with a central stem and several large, rounded leaves, rendered in a light blue color, occupies the left side of the slide. The word "Grow" is written in a bold, dark blue font over the lower part of the plant.

Grow

**How can our Recreation
and Parks system respond
to growth and change?**



COUNTY GROWTH



**AGRICULTURAL
+ INDUSTRIAL
HERITAGE**

1608

Early settled
farming
community



**ECOLOGICAL
STEWARDSHIP**

1964



**COMMUNITY +
NEIGHBORHOOD
FOCUS**

1967



**HIGH
QUALITY OF
LIFE**

Today



**SHIFTING
DEMOGRAPHICS**

2040

Prosperous
mid-atlantic
county

HOWARD FUTURE



Family structure is changing



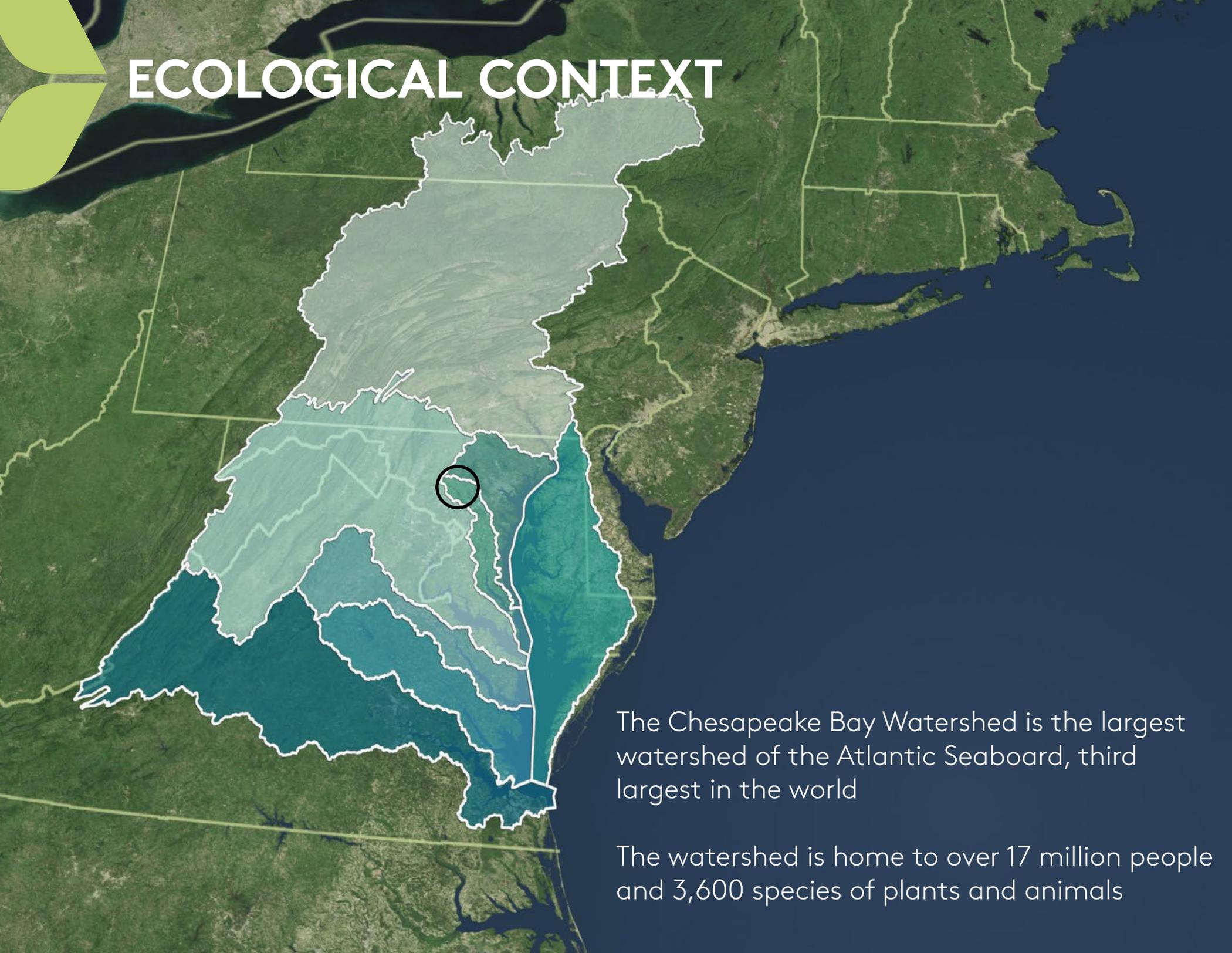
Diversity will continue to grow

Growth overall in the next few decades, with a steady increase in non-white population

A large, stylized green leaf graphic is positioned on the left side of the slide. It features a central vertical stem with several large, rounded leaflets extending outwards, all rendered in various shades of green. The word "Preserve" is overlaid on the lower portion of this graphic.

Preserve

**How can we plan to
preserve valuable
resources for future
generations?**

An aerial photograph of the Chesapeake Bay region, overlaid with a semi-transparent map showing the watershed boundaries. The map is color-coded in shades of green and blue, with a white outline defining the watershed's extent. A small black circle highlights a specific area within the watershed. In the top left corner, there is a stylized green leaf icon.

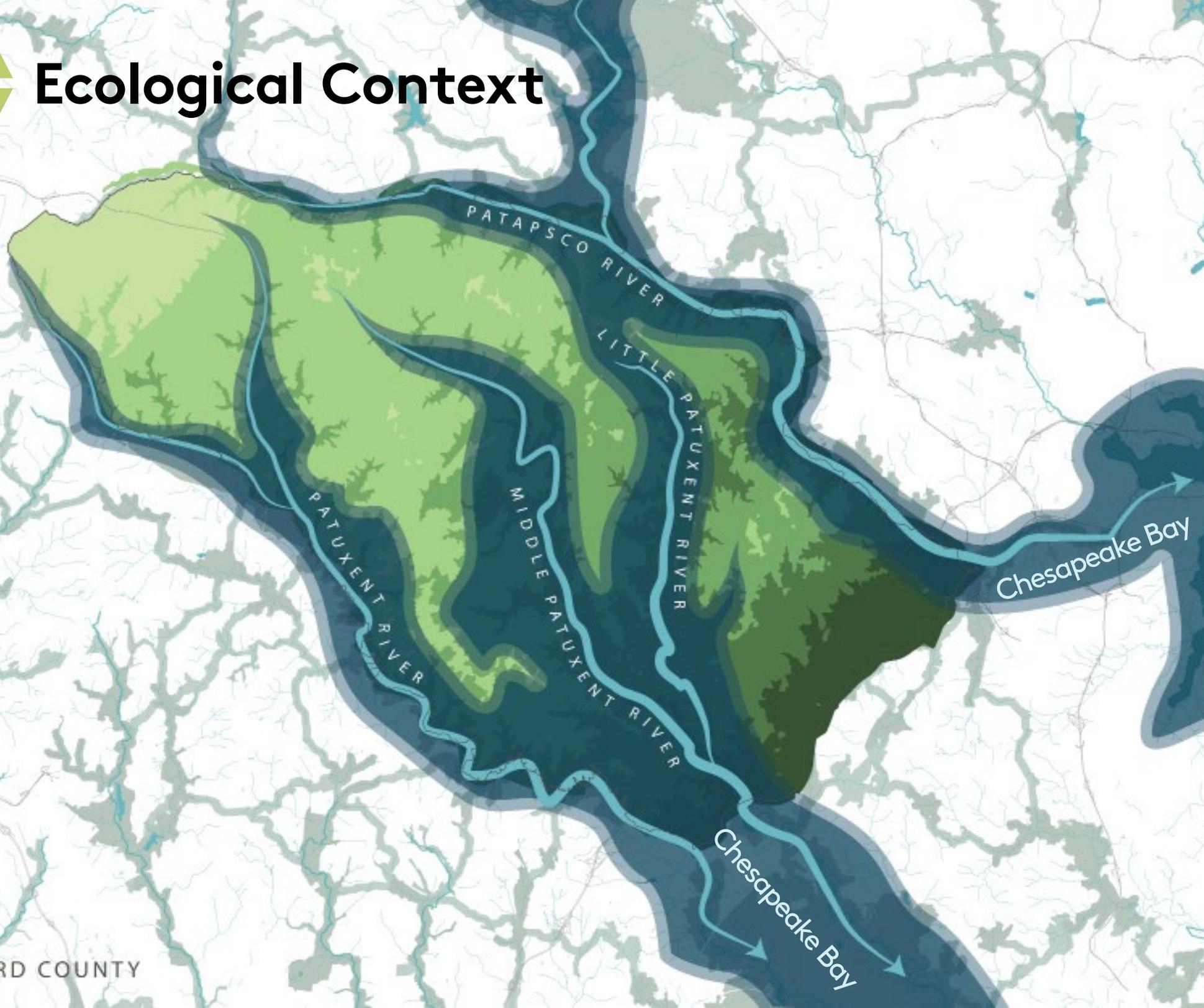
ECOLOGICAL CONTEXT

The Chesapeake Bay Watershed is the largest watershed of the Atlantic Seaboard, third largest in the world

The watershed is home to over 17 million people and 3,600 species of plants and animals



Ecological Context



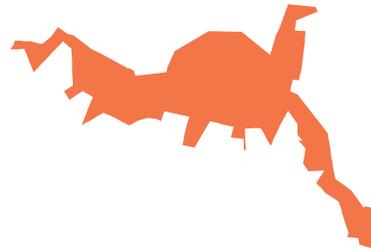


BIODIVERSITY

MAJOR NATURAL RESOURCE AREAS



MIDDLE PATUXENT ENVIRONMENTAL AREA



DAVID FORCE STREAM VALLEY



GORMAN STREAM VALLEY PARK



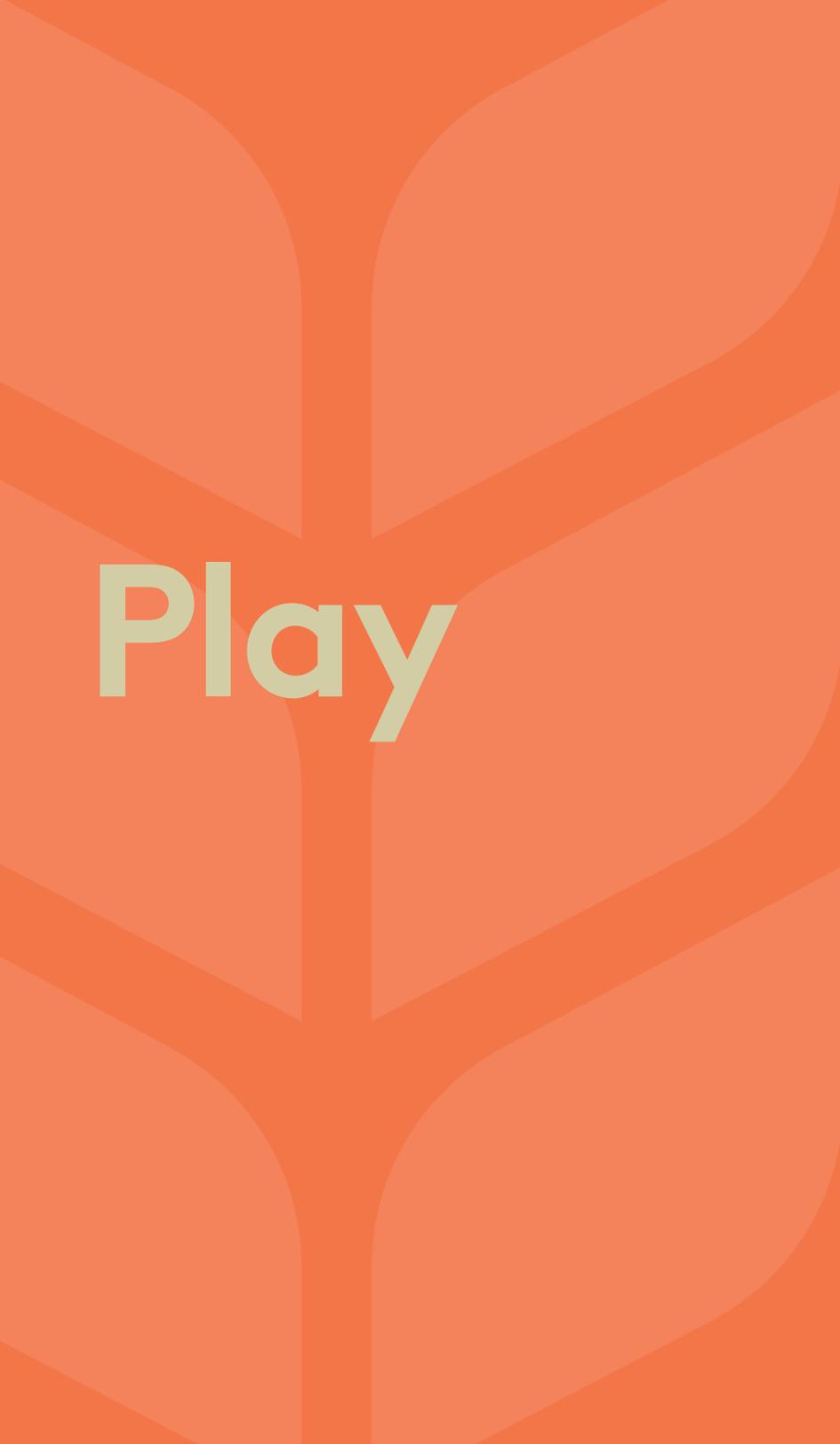
INVASIVE SPECIES MANAGEMENT



EMERALD ASH BORER PROGRAM



WOODCOCK HABITAT

A stylized graphic of a plant stem with four leaves, rendered in a light orange color against a darker orange background. The leaves are arranged in a symmetrical, upward-pointing pattern.

Play

**How can we both
meet today's needs
and plan for future
innovation?**

OUR RECREATION AND PARKS SYSTEM

NEIGHBORHOOD
SCALE



near home

COMMUNITY SCALE



within 1 mile

REGIONAL SCALE



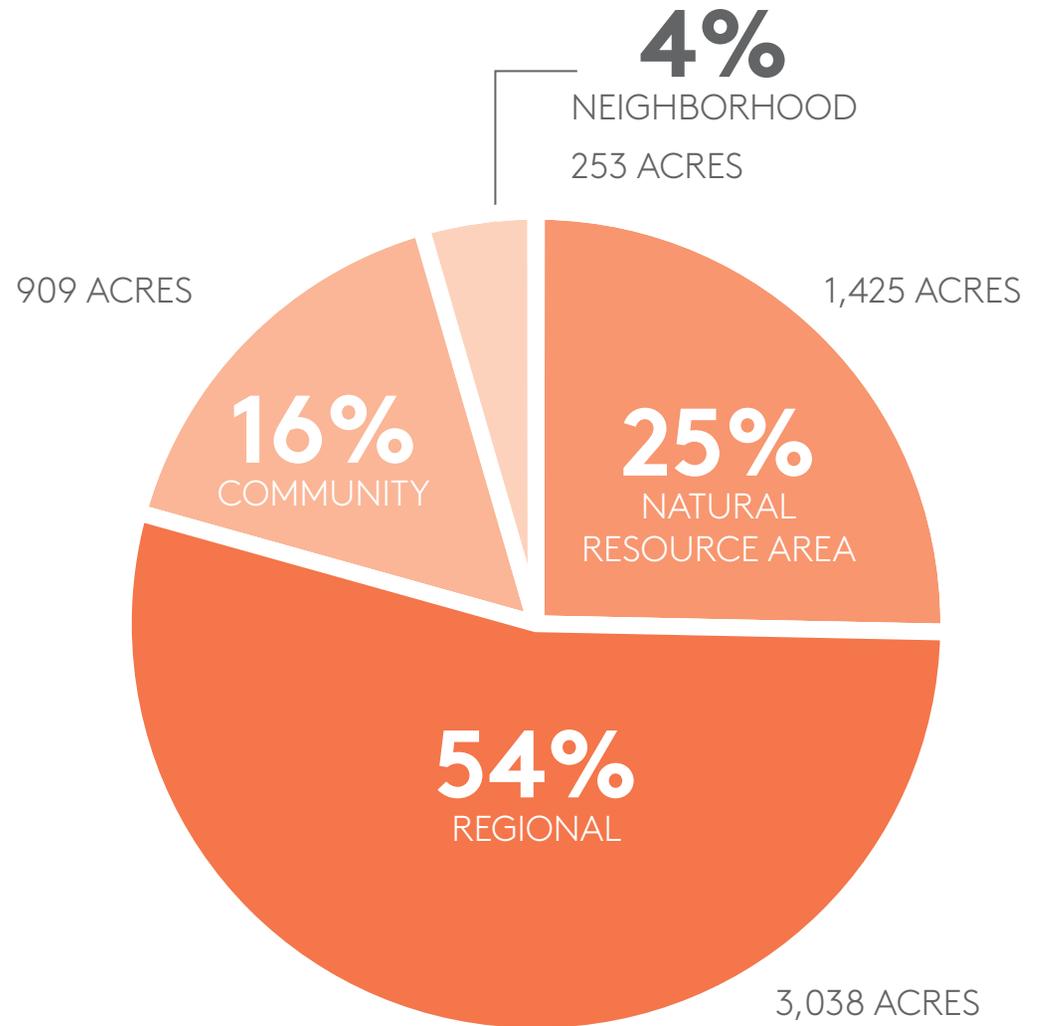
within 5 miles

NATURAL
RESOURCE
AREA



SYSTEM BREAKDOWN

- High number of neighborhood facilities
- Majority of acreage is in regional scale amenities
- Similar systems provide 2,380 acres of programmable space

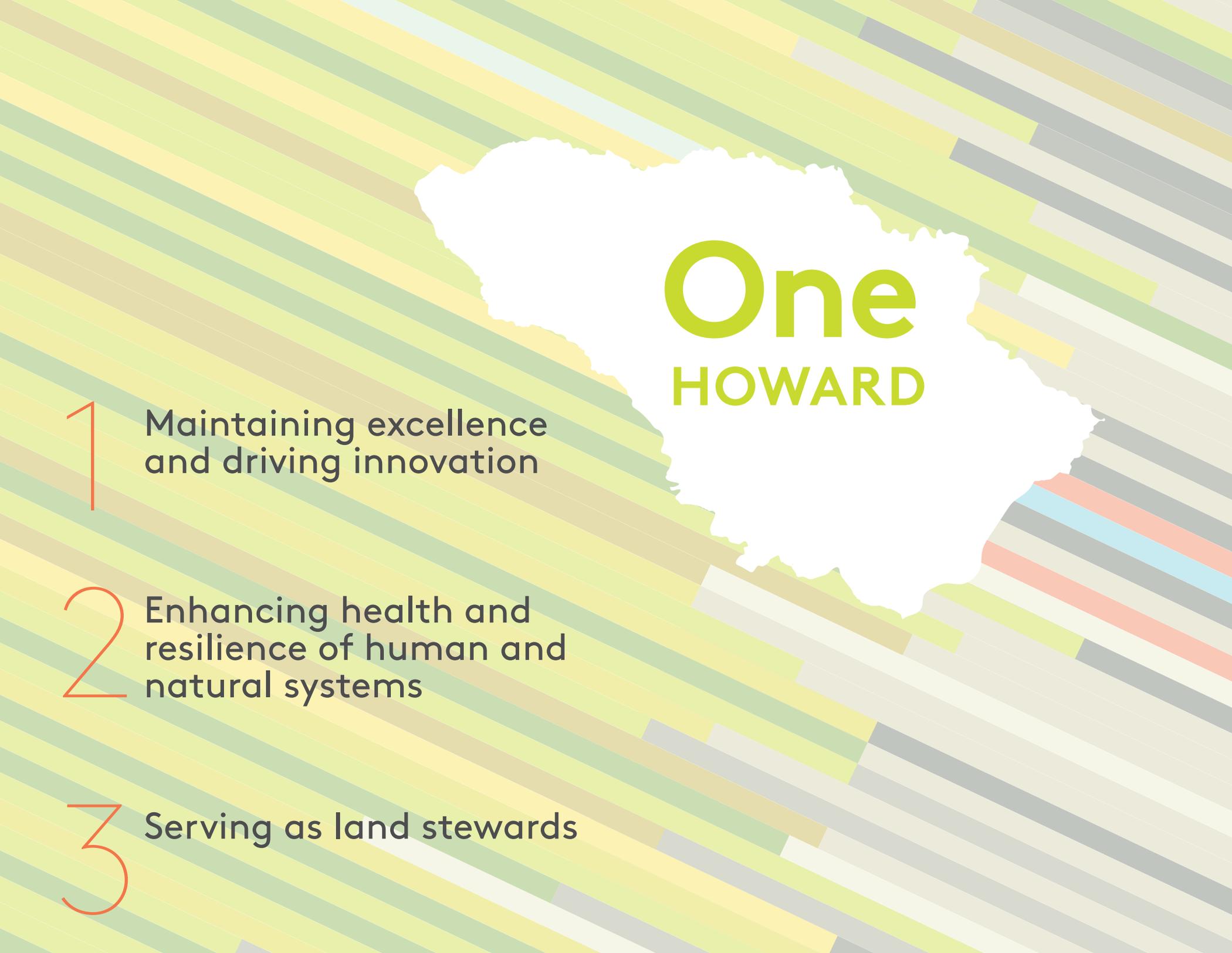


TOTAL PROGRAMMED ACREAGE = 5,625 acres

TOTAL ACREAGE = 9,350 acres



One
HOWARD



One HOWARD

- 1 Maintaining excellence and driving innovation
- 2 Enhancing health and resilience of human and natural systems
- 3 Serving as land stewards

RECOMMENDATIONS



Recreation



Connectivity



Ecology



Placemaking



Education



Visibility and
Communication

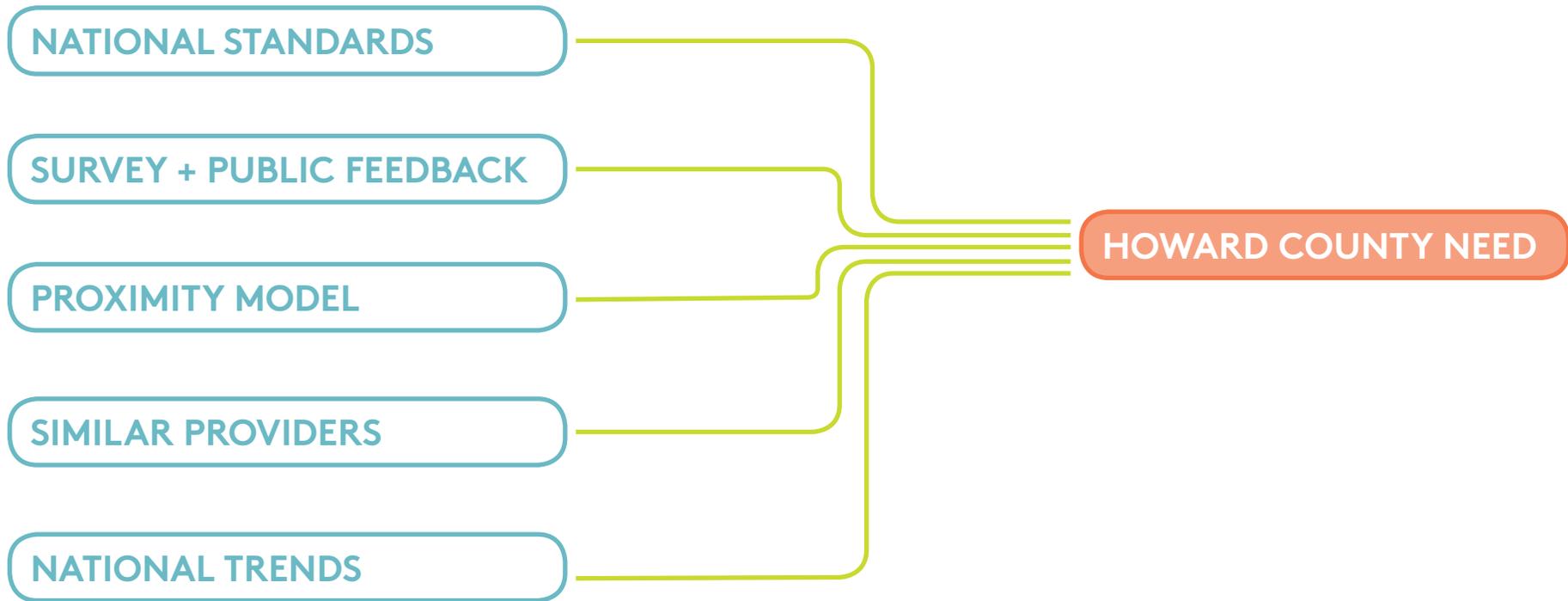
One HOWARD



Maintaining Excellence
and Driving Innovation

MAINTAINING EXCELLENCE AND DRIVING INNOVATION

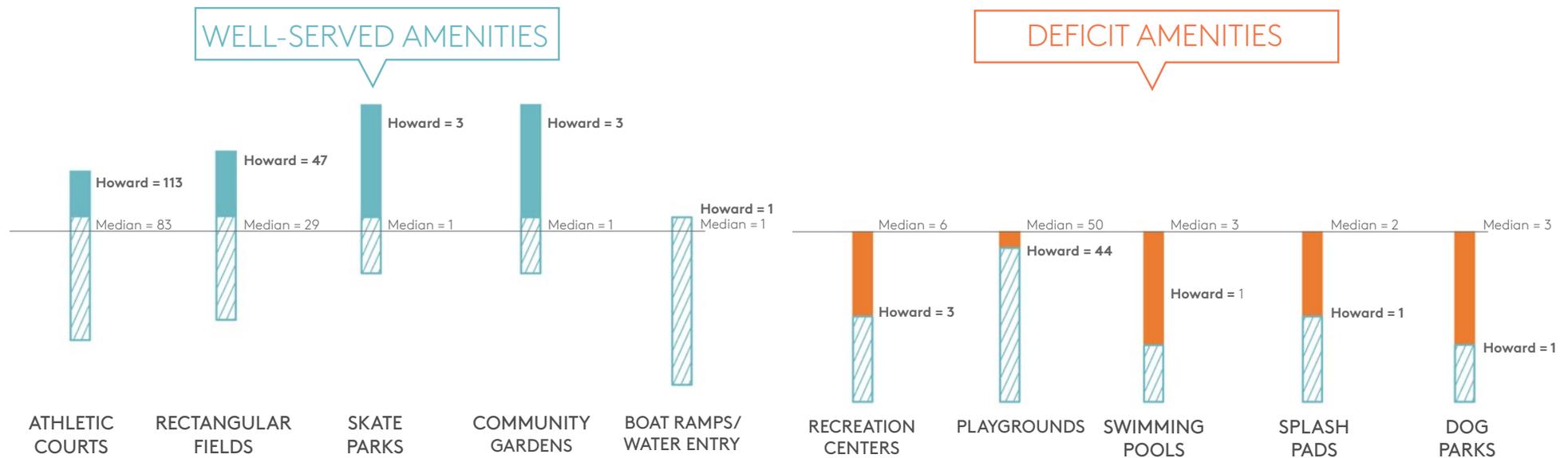
How do we identify need?



MAINTAINING EXCELLENCE AND DRIVING INNOVATION

Peer Comparison

Compared nationally, Howard County residents exhibit high participation in recreation and sports.

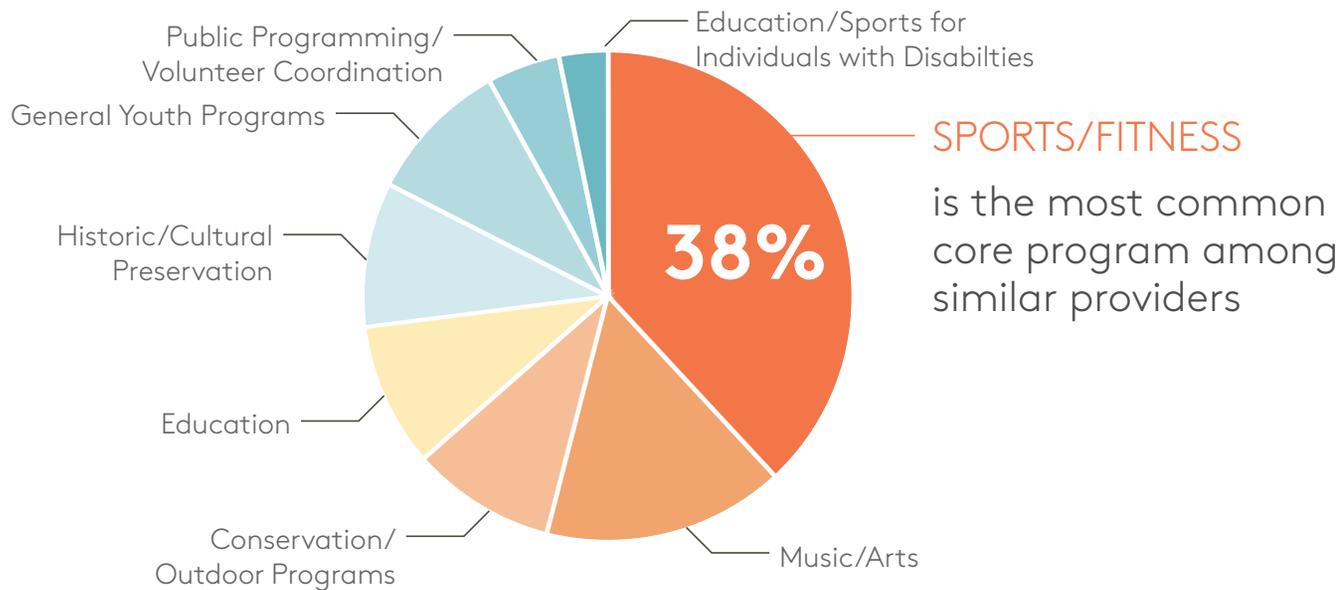


Howard County's recreation amenities were compared against peer systems of 250,000 residents or more. These national standards were synthesized from the NRPA Protagis database.

MAINTAINING EXCELLENCE AND DRIVING INNOVATION

Similar Providers

Howard County residents have access to **OVER 200** other local providers. Many of these individual agencies/organizations serve as key partners for Howard County Recreation and Parks (HCRP).



71%

of all responding agencies have partnership with HCRP



63%

of all responding agencies are unable to satisfy their customer demand

MAINTAINING EXCELLENCE AND DRIVING INNOVATION

Top 10 Program Areas

1. Volunteerism/Service Opportunities
2. Special Events/Social Recreation
3. Music and Dance
4. Sports, Fitness and Games, Health and Wellness
5. Visual Arts/Arts and Crafts
6. Outdoor Recreation/Adventure/Nature/Environmental Activities
7. Drama
8. Self-Improvement/Hobbies/Leisure Education
9. Cognitive, Literary, and Computer gaming
10. Trips and Tours, Local Tourism, and Sport and Eco Tourism

MAINTAINING EXCELLENCE AND DRIVING INNOVATION

Recreation Trends

NATIONAL

Volunteerism/Service Opportunities

Special Events/Social Recreation

Music + Dance

Sports, Fitness + Games, Health + Wellness

Visual Arts/Arts + Crafts

Outdoor Recreation/Adventure/Nature/Environmental Activities

Drama

Self-Improvement/Hobbies/Leisure Education

Cognitive, Literary + Computer Gaming

Trips + Tours, Local Tourism, and Sports + Eco Tourism



Camping trends such as tree houses



Technology in theater, such as computer animation



Increase in health and fitness awareness



Rec centers serving as communal "makerspaces" and "tech labs"

MAINTAINING EXCELLENCE AND DRIVING INNOVATION

Recreation Trends

HOWARD COUNTY

Special Events/ Social Recreation

Increase events based on cultures and ethnicities through:

- meetup.com
- collaborations with community-based groups with existing successful events



Music + Dance

Marketing in-person, personalized instruction and integrating a more flexible learning schedule to traditional music learning program



Sports, Fitness + Games, Health + Wellness

Continue to grow lacrosse program

Grow active adult athletic teams

Prioritize fitness and wellness activities for older adults

Improve connections for walking and biking



Space + Organization

Growing demands on indoor facilities

Develop a trends team to evaluate trends and fads and align programs and organizational structure



MAINTAINING EXCELLENCE AND DRIVING INNOVATION

County Goals

1. Stay at the forefront of trends in recreation and park facilities, recreation programs and park design.
2. Provide sustainable parks, open spaces and recreation facilities that are safe and secure for users of all ages and backgrounds.
3. Build partnerships within County government and across the County to efficiently share resources.
4. Improve connectivity to recreation and park resources through all modes of travel.
5. Factor in diversity by providing a range of recreation programs, inclusive park and facility design and cultural awareness.
6. Integrate a multi-faceted approach to health and wellness, supporting the mental, physical, social and emotional well-being of the diverse community.

MAINTAINING EXCELLENCE AND DRIVING INNOVATION

Systemwide

Western Regional Park
Potential Opportunity Site

 **PLACEMAKING**

 **EDUCATION**

 **RECREATION**

 **CONNECTIVITY**

 **VISIBILITY AND COMMUNICATION**

 **ECOLOGY**



MAINTAINING EXCELLENCE AND DRIVING INNOVATION

Opportunity Site - Western Regional Park



CARRS MILL RD

ROXBURY MILLS RD

Glenwood Branch Library

Bushy Park Elementary

MAINTAINING EXCELLENCE AND DRIVING INNOVATION

Opportunity Site - Western Regional Park



Multigenerational play



Reinforce walkability/
bikeability



Introduce nature play



Locate next to civic and
community institutions



Programming to
support diverse
community



Enhance wayfinding



MAINTAINING EXCELLENCE AND DRIVING INNOVATION

Opportunity Site - Western Regional Park



One
HOWARD



2

Enhancing Health and Resilience of
Human and Natural Systems

ENHANCING HEALTH AND RESILIENCE OF HUMAN AND NATURAL SYSTEMS

County Goals

1. Reflect Howard County's natural heritage while making open space a priority equal to its impact on the quality of life for decades to come.
2. Connect protected natural areas in a comprehensive green infrastructure network.
3. Encourage individual efforts to enhance biodiversity and environmental stewardship beyond park boundaries.
4. Protect and restore biodiversity through habitat improvements and restoration efforts
5. Share and promote the departments numerous accomplishments. Build sustainability goals into operational and departmental culture and functions.
6. Continue to improve water quality through countywide stream restoration and reforestation efforts, benefiting local waters and the greater Chesapeake Bay Estuary.

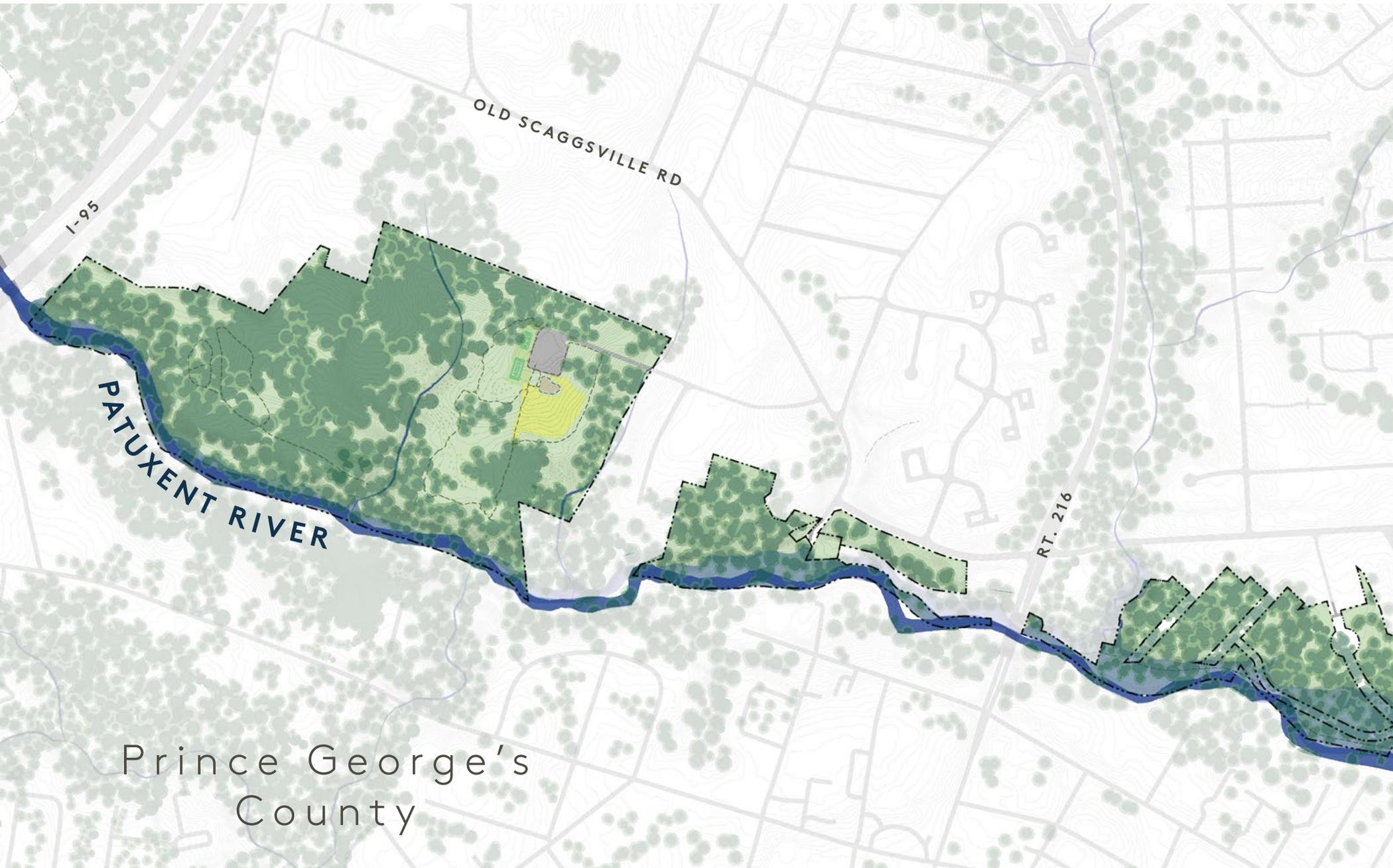
ENHANCING HEALTH AND RESILIENCE OF HUMAN AND NATURAL SYSTEMS

Systemwide



ENHANCING HEALTH AND RESILIENCE OF HUMAN AND NATURAL SYSTEMS

Opportunity Site - High Ridge Park



Prince George's
County

ENHANCING HEALTH AND RESILIENCE OF HUMAN AND NATURAL SYSTEMS

Opportunity Site - High Ridge Park



Reduce redundant programming



Connect to state and other county systems



Restore waterways and stabilize slopes



Create gateways close to major throughfares



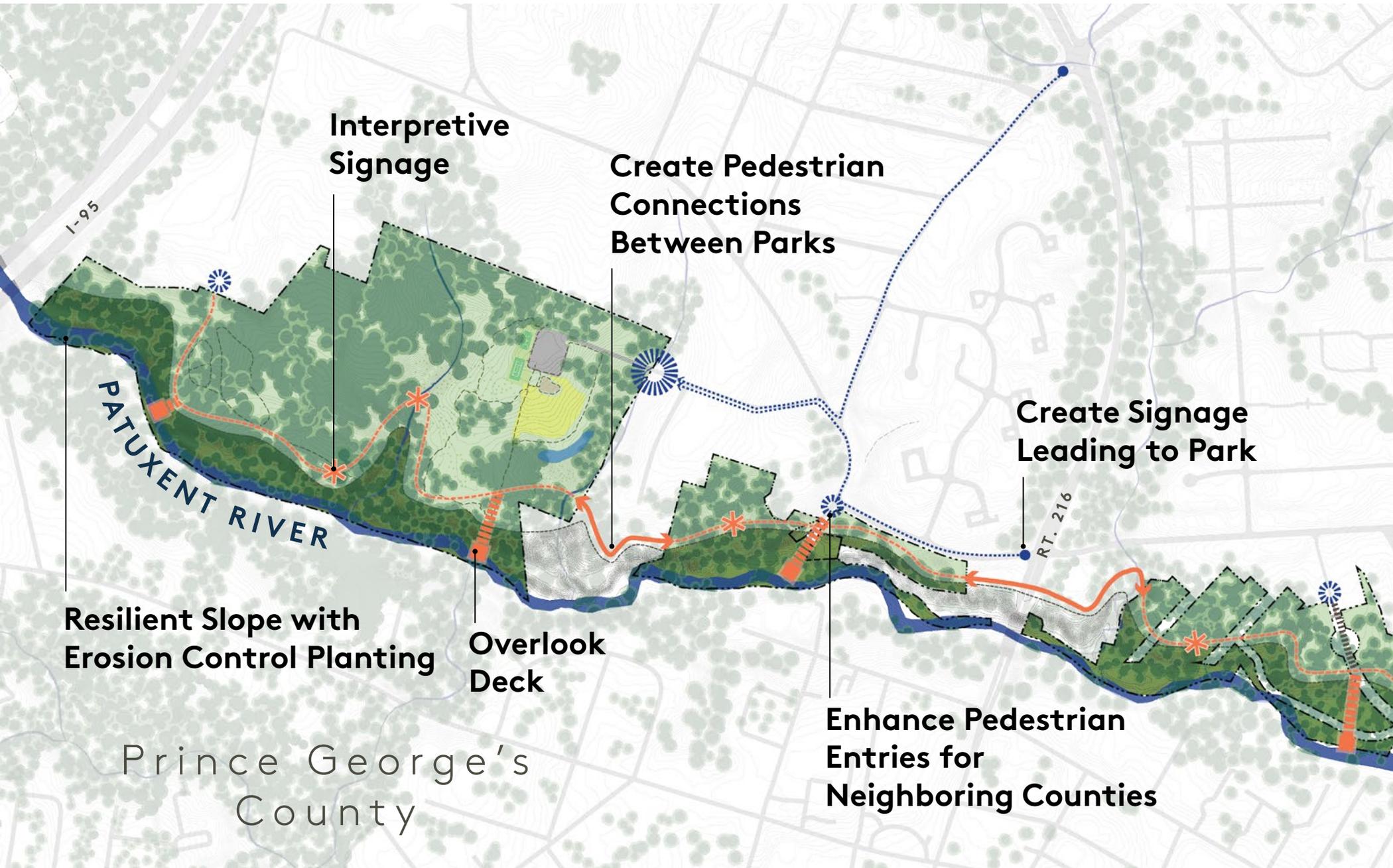
Create watershed and species education moments along trails



Enhance wayfinding

ENHANCING HEALTH AND RESILIENCE OF HUMAN AND NATURAL SYSTEMS

Opportunity Site - High Ridge Park



ENHANCING HEALTH AND RESILIENCE OF HUMAN AND NATURAL SYSTEMS

Heritage Programs

TECHNOLOGY AND TRENDS

Agritourism
“Edutainment”
Photography
Local branding

SENSE OF PLACE

Focus on context of resources
Central location of HP office

DIVERSE AUDIENCE

Focus on 20-35 age group and families

STEWARDSHIP

Curation program for archaeological resources
Develop strategy and plan for programming

One HOWARD



3

Serving as Land
Stewards

SERVING AS LAND STEWARDS

County Goals

1. Connect agricultural heritage to its recreational goals, by incorporating community gardens, healthy eating resources, and educational programs.
2. Integrate the preservation of the County's agricultural land and activities with natural resource protection.
3. Incorporate farming across all scales – from large land preservation to support for efficient use of small farms to community gardens.

SERVING AS LAND STEWARDS

Systemwide

West Friendship Park
Potential Opportunity Site



ECOLOGY



**VISIBILITY AND
COMMUNICATION**

RECREATION

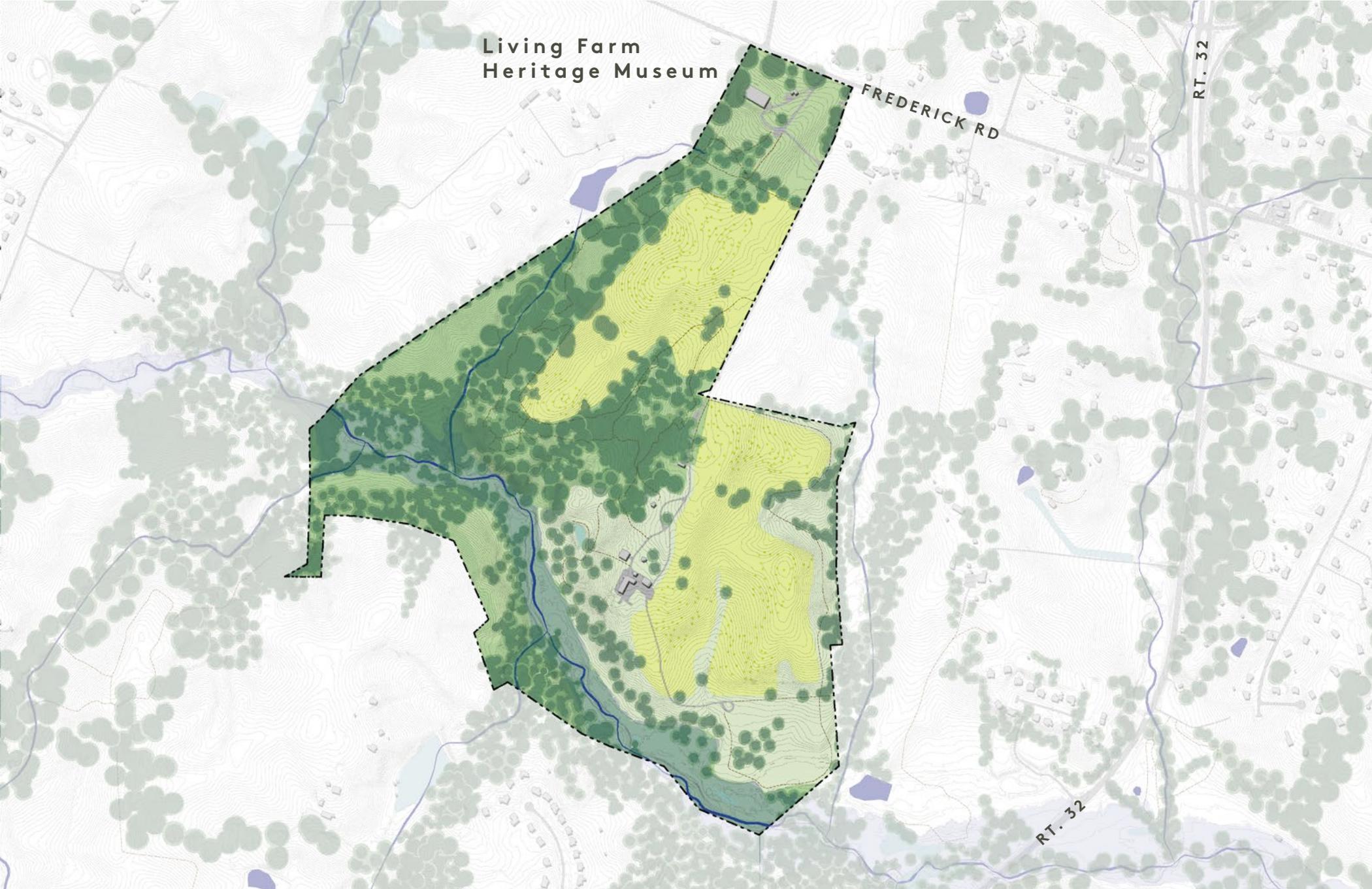


Hammond Park
Potential Opportunity Site



SERVING AS LAND STEWARDS

Opportunity Site - West Friendship Park



SERVING AS LAND STEWARDS

Opportunity Site - West Friendship Park



Incorporate camping or overnight program opportunities



Enhance riparian buffer along watershed



Agricultural immersion education



Extend the trail system



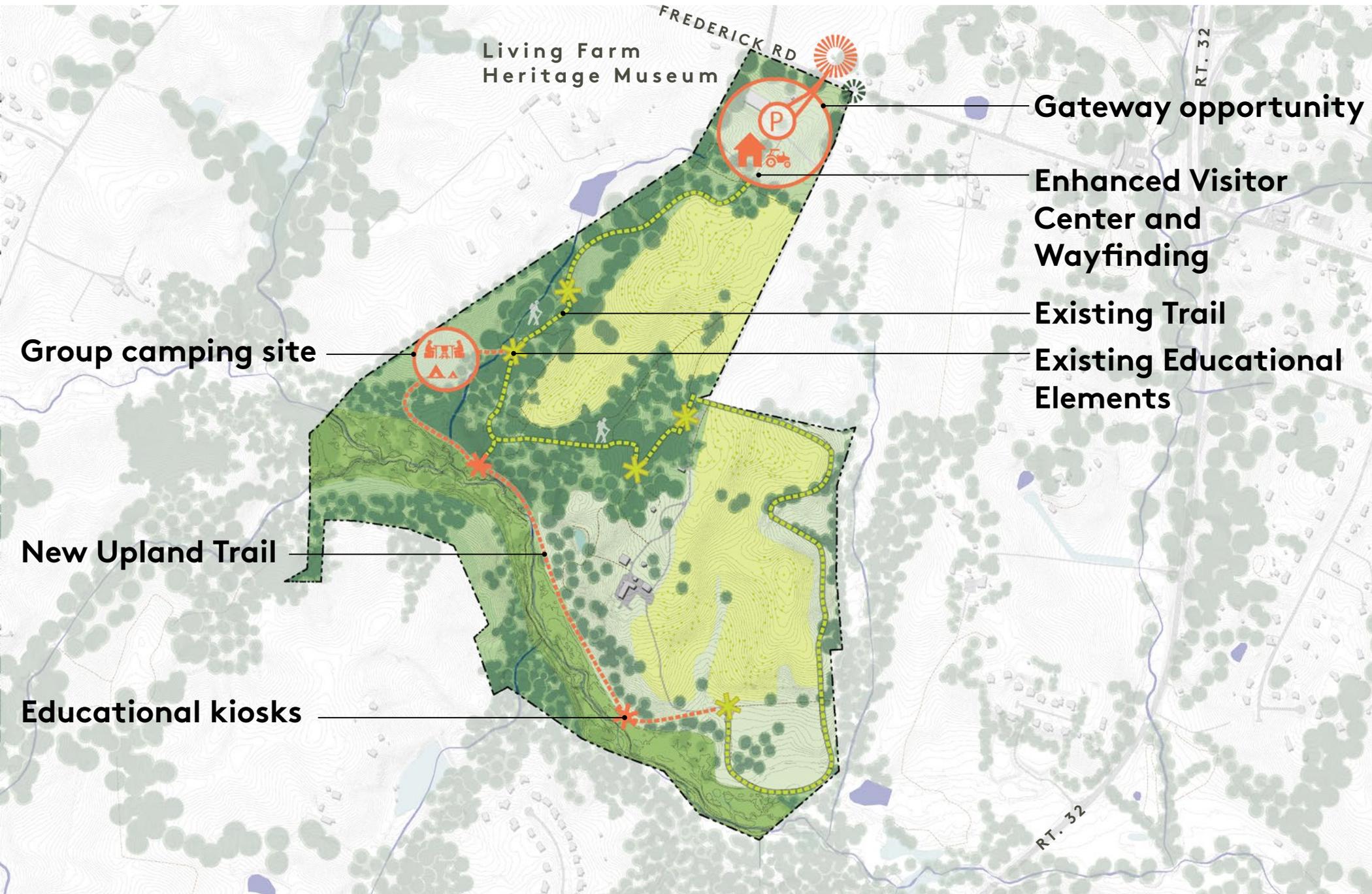
Introduce new gateway signage along Frederick Road



Enhance wayfinding and agricultural branding

SERVING AS LAND STEWARDS

Opportunity Site - West Friendship Park



Gateway opportunity

Enhanced Visitor Center and Wayfinding

Existing Trail

Existing Educational Elements

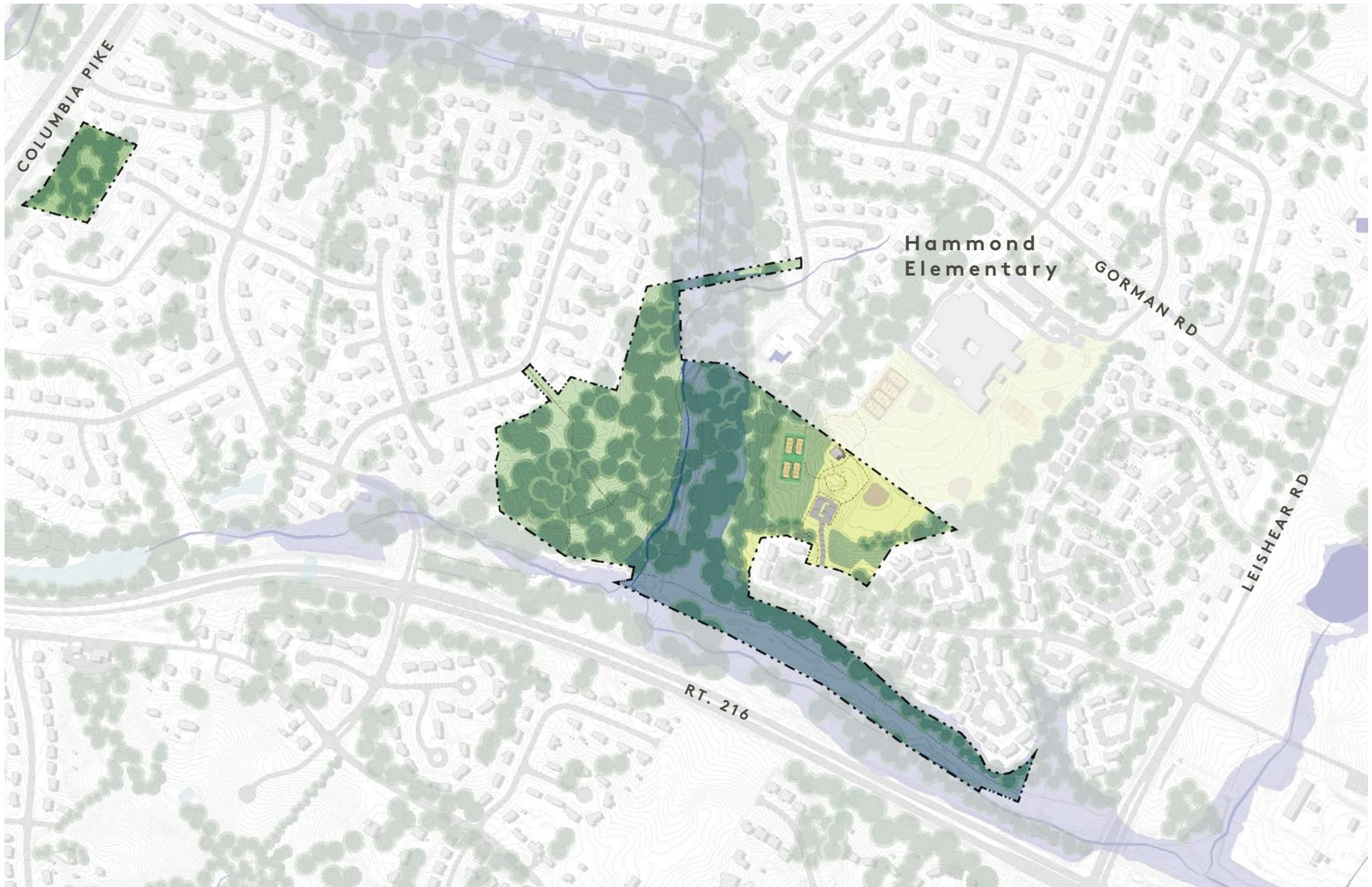
Group camping site

New Upland Trail

Educational kiosks

SERVING AS LAND STEWARDS

Opportunity Site - Hammond Park



SERVING AS LAND STEWARDS

Opportunity Site - Hammond Park



Add community garden plots to high density communities



Create an ecologically-focused, upland trail



Reinforce sustainability, health and wellness



Connect trails through park to create a system



Proximity to civic and residential hubs

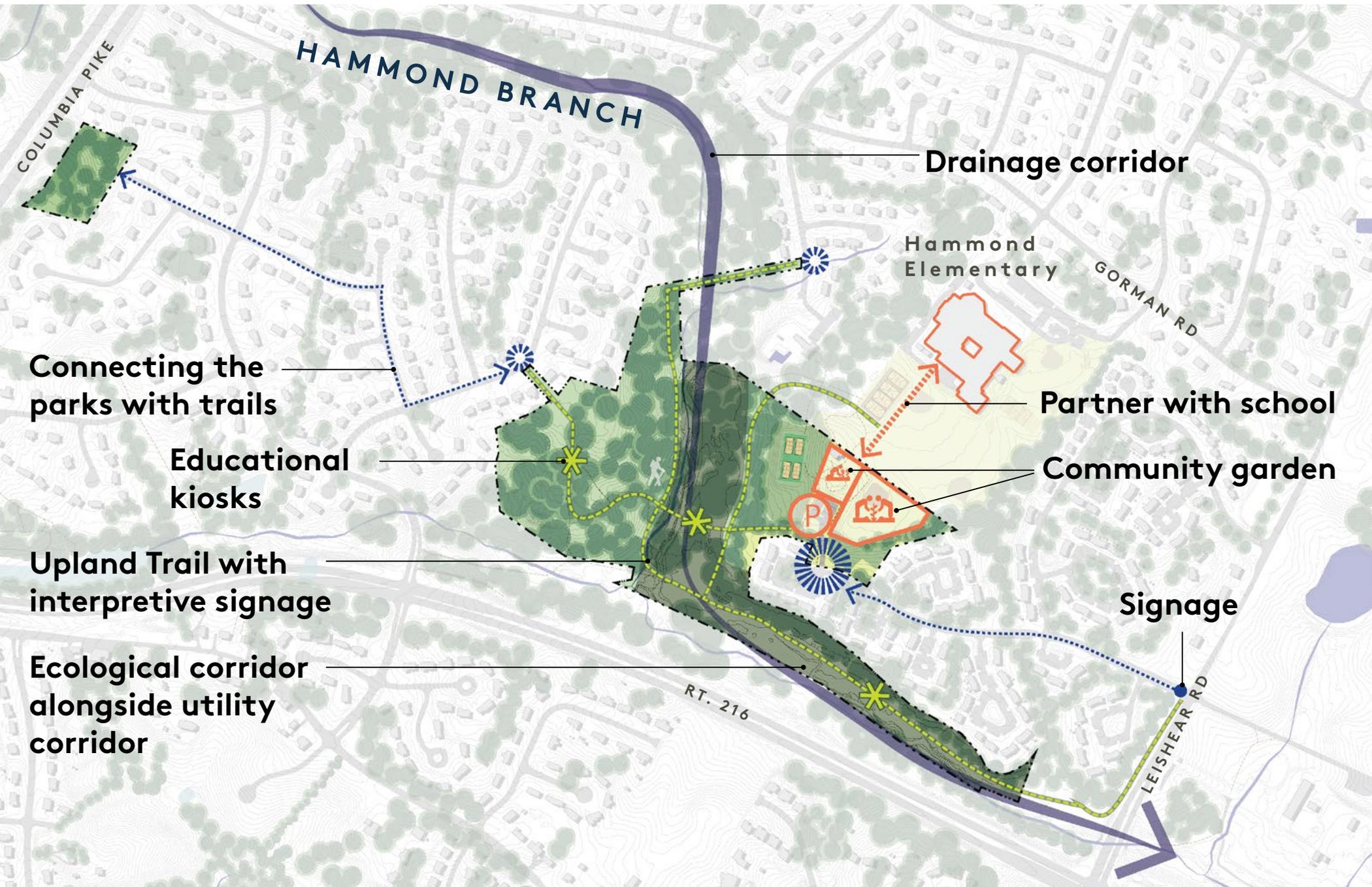


Partner with school system



SERVING AS LAND STEWARDS

Opportunity Site - Hammond Park



One HOWARD



One
HOWARD



Maintaining Excellence
and Driving Innovation

One
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2

Enhancing Health and Resilience of
Human and Natural Systems

One HOWARD



3

Serving as Land
Stewards



One
HOWARD