



## HOWARD COUNTY DEPARTMENT OF CITIZEN SERVICES

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January 30, 2012

Dear Potential 50+EXPO Exhibitor/Sponsor:

The Howard County Office on Aging is pleased to announce our 14<sup>th</sup> Annual 50+EXPO on **Friday, October 19, 2012**. You are invited to join us from 9:00 am to 4:00 pm at Wilde Lake High School, 5460 Trumpeter Road, Columbia, MD, which is the same convenient location as our previous EXPOs. Spaces sell out quickly so we encourage you to register as soon as possible for this year's event.

Widely regarded as Howard County's premier event for baby boomers and seniors, the 50+EXPO brings together community resources that influence lives, families and caregivers. As an event exhibitor, you will have the opportunity to personally promote your company, products or services to hundreds of potential customers, as well as to network with other exhibitors focused on the mature adult population. We also offer a variety of corporate sponsorship opportunities which allow you to further enhance and highlight your presence at the 50+ EXPO.

Exhibit space is sold in order of applications received. **The deadline for application is Friday, July 27, 2012.** Please note that you may submit your application prior to payment; however, payment must be received within 30 days of registration. Due to the popularity of this event, unpaid exhibit spaces cannot be held. Updates are available on our website: [www.howardcountyaging.org](http://www.howardcountyaging.org).

If you have any questions about exhibiting, or would be interested in our Platinum or Gold Level Corporate Sponsorships for premium exposure, please contact me at [lmadera@howardcountymd.gov](mailto:lmadera@howardcountymd.gov) or 410-313-5990.

As we gear up for this year's EXPO, we look forward to your participation as the OOA, once again, brings together the best in local resources, health screenings, quality of life ideas, and exciting entertainment to the many faces of 50+ in Howard County!

Sincerely,

Lisa D. Madera  
Event Coordinator, 50+EXPO