



SPONSORSHIP & EXHIBITOR OPPORTUNITIES 2009

SPONSORSHIPS

Sponsors may select from a variety of sponsorship levels, which offer premium exposure to Fair participants:

BENEFITS INCLUDED FOR ALL SPONSORS

- 8' X 8' booth space at event, 8' skirted table, 2 chairs, booth sign indicating sponsor
- Lunch for company representatives at event in private catering room
- Company logo on all marketing and advertising materials designated as a sponsor
- Logo featured on event banner signage
- Logo included on web site as sponsor with link and listing as an event exhibitor
- Logo featured on event agenda as sponsor
- Preferred booth location
- Guarantee to teach at least one education session

EXCLUSIVE BANKING PARTNER SPONSORSHIP \$4,000

- Full page, back cover, color ad in special Patuxent Publishing Housing Fair insertion (Columbia Flier, Howard County Times & Laurel Leader - 70,500 pieces)
- Speaking opportunity at lottery drawing presentation
- Private area for wireless on-site credit checks and client meetings
- One company-logoed merchandise item to be pre-stuffed into guest goodie bags
- Guarantee to teach at least two education sessions

PLATINUM SPONSOR \$3,000

- Full page, color ad in special Patuxent Publishing Housing Fair insertion (Columbia Flier, Howard County Times & Laurel Leader - 70,500 pieces)
- Corporate logo featured on guest eco-bag, received at registration

GOLD SPONSOR \$2,500

- Half page, color ad in special Patuxent Publishing Housing Fair insertion (Columbia Flier, Howard County Times & Laurel Leader - 70,500 pieces)

SILVER SPONSOR \$2,000

- Quarter page, color ad in special Patuxent Publishing Housing Fair insertion (Columbia Flier, Howard County Times & Laurel Leader - 70,500 pieces)



EXHIBITORS**FOR-PROFIT COMPANY****\$ 650****NON-PROFIT ORGANIZATION****\$ 150**

- 8' X 8' booth space at event, 8' skirted table, 2 chairs, booth sign
- Lunch for two company representatives at event in private catering room
- Listing on website with link as an event exhibitor
- Listing on event agenda as exhibitor
- Opportunity to propose and teach an education session

EXHIBITOR PLUS+**FOR-PROFIT COMPANY****\$ 950****NON-PROFIT ORGANIZATION****\$ 450**

- Quarter page, color ad in special Patuxent Publishing Housing Fair insertion (Columbia Flier, Howard County Times & Laurel Leader - 70,500 pieces)
- 8' X 8' booth space at event, 8' skirted table, 2 chairs, booth sign
- Lunch for two company representatives at event in private catering room
- Listing on website with link as an event exhibitor
- Listing on event agenda as exhibitor
- Opportunity to propose and teach an education session