



January 2009

Dear Potential Exhibitor/Sponsor:

Our annual *Come Home to Howard County* Housing Fair is right around the corner and we hope that you will join us at this highly anticipated event. We attracted over 700 attendees in April 2008 in search of Howard County living information and were especially excited about our 4 housing lottery winners of 1 rental and 3 homeownership opportunities.

County Executive Ken Ulman and Howard County Housing are pleased to announce our next ***Come Home to Howard County Housing Fair*** to be held on **Saturday, April 18, 2009** from **10:00 a.m. to 2:00 p.m.** at Long Reach High School.

This year we have **lowered our exhibitor prices** and **expanded our advertising** outreach with a new full-color informational guide to be inserted into area Patuxent Publishing newspapers the week of the event. In addition, prospective buyers will again be able to register for the housing lottery at the Fair, just hours before the homes are awarded; receive a free credit report onsite; take a guided bus tour of select new housing developments; and possibly win in one of our many prize drawings.

This free event is a unique opportunity for the community to meet with the full range of real estate professionals and participate in a series of educational sessions focused on buying a home, credit repair, and improving your home - valuable information for all participants.

Given the turbulent economy, we are taking great care to include educational topics for first-time home buyers and those in need of foreclosure prevention assistance. If you are interested in teaching and/or sponsoring one of these sessions or donating a prize, please indicate your interests on your registration form.

We will market this event in the Baltimore and Washington, D.C. metropolitan areas through print, internet, radio and television promotions and advertisements, as well as reaching out to immigrant populations. Our web site, **www.ComeHomeToHowardCounty.org**, will continue to serve as the portal for all agency and event related information.

We invite you to become a sponsor or exhibitor and present your products and services to this highly selective audience; see enclosed information for more details. Exhibit space is sold on a first-come, first-served basis and space is limited. Please review the enclosed materials and submit your registration form today.

The deadline for exhibitor applications and payment is March 27, 2009. For questions, please contact Christopher Julien at (410) 313-6343 or cjulien@howardcountymd.gov.

Thank you for your support of Howard County Living!

Sincerely,

Stacy L. Spann
Director and Executive Director
Howard County Housing

Enc: Registration Form, Sponsor & Exhibitor Opps, FAQ, Exhibitor Agreement, Flyer

