



## ReImagine Long Reach Village Center

The next step in the process is for the County to draft the ReImagine Long Reach Village Center Plan. Howard County staff has drafted preliminary objectives based on feedback from prior ReImagine Long Reach community meetings, from the 2012 Village Center Community Plan, and general planning principles.

### ReImagine Long Reach Planning Objectives

#### Economic Sustainability

- Provide opportunities for existing businesses and attract new businesses to LRVC that support the needs of the Long Reach Village and Columbia.
- Improve the visibility of the LRVC from Tamar Drive, Cloudleap Court and Foreland Garth to support business viability.
- Encourage the development of diverse housing options to provide an on-site demand for goods and services.

#### Connectivity

- Create a network of pedestrian/bicycle pathways to formally connect the LRVC with neighboring properties and existing CA pathways.
- Maximize the impact of public transit facilities by locating them within the LRVC to support commercial operations and community uses.
- Ensure that LRVC is visibly and physically accessible, convenient, and comfortable.

#### Community Spaces

- Ensure that expanded or enhanced public spaces are appropriately sited to function as an integral part of development to provide public interaction and gathering.
- Require that public spaces provide landscaping and offer benches or other types of outdoor seating.
- Retain and enhance the existing institutional assets (such as Stonehouse) and provide opportunities for new institutional uses that complement the existing assets.

#### Building and Site Design

- Incorporate high caliber, green building and site design strategies and systems.
- Incorporate massing and height standards to appropriately transition between neighboring properties.
- Enhance the aesthetic quality of the LRVC by screening and appropriately siting parking, loading, and mechanical systems.

<http://www.howardcountymd.gov/LongReach.htm>