



Howard County Tourism, Inc.  
8267 Main Street, Side Entrance  
Ellicott City, MD 21043  
410-313-1900  
fax: 410-313-1902



### SPONSORSHIP APPLICATION

PLEASE COMPLETE APPLICATION AND FAX (410-313-1902) OR MAIL TO AMANDA

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Decision Maker: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Advertising Dept. (if different from above) Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Additional Information: \_\_\_\_\_

\_\_\_\_\_ **YES!** I would like to buy the \$1,500.00 Sponsorship as described above

\_\_\_\_\_ **YES!** I would like to buy the \$1,000.00 Sponsorship as described above

\_\_\_\_\_ **YES!** I would like to donate in-kind services and or goods valued at \$\_\_\_\_\_ (does not include auction item donations) in exchange for the in kind sponsorship as described above. Please describe the goods or services you are willing to donate:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*IN - KIND DONATIONS OF GOODS AND SERVICES IN EXCHANGE FOR EVENT SPONSORSHIP WILL BE ACCEPTED AT THE SOLE DECRETION OF HOWARD COUNTY TOURISM.*

**PLEASE EMAIL YOUR AD AND LOGO TO: [amanda@visithowardcounty.com](mailto:amanda@visithowardcounty.com)**

- Ad Format: black & white, camera-ready art in a high-resolution PDF file
  - Full page: 8 inches high by 5 inches wide
  - Half page: 3 ½ inches high by 5 inches wide
  - Quarter page: 2 inches high by 5 inches wide
- Logo format: high-resolution TIF and JPG preferred. Please make sure format is acceptable for large (poster sized) scale printing. (EPS also acceptable)

Thank you for your support! Please direct all questions to:  
Amanda Hof - Special Events & Projects Manager, Howard County Tourism, 410-313-1904